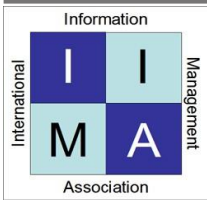


# IIMA NEWS



## IIMA 2025

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The 36th Annual Conference  
hosted by the California State  
University, San Bernardino,  
Palm Desert Campus, USA  
**20 – 22 October 2025**



## IIMA 2025

Dear Members of the International Information Management Association (IIMA),

As we go through the year to come, it is essential to acknowledge the immense contributions of our past presidents, board members, and every member who has dedicated their time and effort to make The International Information Management Association (IIMA) the wonderful community it is today. Their commitment to the field and this association has paved the way for us to carry the torch forward.

The field of information management systems is rapidly evolving, and the importance of our work cannot be overstated. In a world driven by digital transformation including the rapid advancement of artificial intelligence, our association plays a vital role in bridging the gap between academia and the professional sphere. It is our responsibility to facilitate knowledge exchange, collaboration, and innovation to stay at the forefront of developments in this ever-changing landscape.

Over the coming program year, we will continue to focus on several key initiatives and build on past accomplishments to achieve our vision:

**Promoting Knowledge Sharing:** We will create platforms for members to share their research, experiences, and insights through our online and offline platforms. This will include our upcoming conference in the fall. The details and call for papers will be forthcoming by the end of Q1 '25. In the meantime, please hold your calendars where the conference will be held at California State University, San Bernardino, Palm Desert Campus, Monday, October 20th- Wednesday, October 22, 2025. The Theme: AI, Security, Privacy in a Digital World.

Knowledge sharing will also be facilitated with community engagement opportunities this year through virtual workshops/guest speaking that allow us to explore cutting-edge developments and best practices.

**Enhancing Educational Opportunities:** We will work towards providing resources for faculty, students, and professionals to expand their knowledge of

information systems. This may include providing information on trending topics in our offline/online platforms and making the upcoming conference in the fall, more accessible for students.

**Building Strong Industry Connections:** To ensure that our efforts remain relevant and impactful, we will strengthen our ties with each other by developing connection points by using online/offline platforms. We will also build strong connections with industry leaders, encouraging dialogues and partnerships that can drive innovation and opportunities for our members.

**Increasing Diversity and Inclusion:** We are committed to fostering a diverse and inclusive community where every voice is heard and valued. Our association will strive to reflect the rich tapestry of backgrounds and experiences in our field where it is a place of belonging.

**Promote Publication Opportunities:** We are committed to advancing high-quality research publications in IIMA's signature journal with a comprehensive marketing strategy to increase the visibility of JITM in academic and professional circles. Specifically, as a beginning, the goal is to use social media and academic networks to promote JITM and its publications.

Our association is not merely an organization; it is a family, a community, bound by common goals and shared values. We are a collective force for change, progress, and innovation. Our diversity is our strength, and our unity is our power. We have the potential to shape the future and create a lasting impact.

We must remember that every great journey begins with a single step. Let us embrace change as an opportunity to grow, learn, and adapt. The challenges we face may be significant with competing options for resources especially, but our determination to overcome obstacles is even greater. Let us be unwavering in our commitment to our mission to grow our community, and let our passion fuel our progress.

To inspire and motivate is not only the duty of a President but a shared responsibility. Thank you to the IIMA Board and members for allowing me to serve the organization again. As members, and potential members, your ideas, creativity, and dedication will be the driving force behind our success. So, I encourage every one of you to engage, contribute, and lead in your own way. Furthermore, whether you're a long-standing member, new to our association, or considering membership, your voice matters, and your perspective is invaluable. Please email me at any time with your perspectives at [amunsch@iona.edu](mailto:amunsch@iona.edu).

In closing, I am excited to serve as your President again for another year, and I am eager to work with you all in the coming year to advance the goals and the mission of the IIMA that can be found [here](#). Together, there is nothing we cannot achieve. Our collective potential is limitless. Thank you for your trust, your commitment, and your passion. I am excited to lead this extraordinary association into a future where together we will reach new heights and make a lasting impact on our world. Let's work together to build the future we've always dreamed of. Thank you again for the opportunity to lead, and let's embark on this incredible journey together! Let's make this year extraordinary!

Please take a moment to connect to the IIMA on LinkedIn which will serve as our virtual community to stay connected on all things IIMA: [International Information Management Association | Groups | LinkedIn](#)

Sincerely,  
Alison Munsch, Ph.D. (she/her/hers)  
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