

Call for Papers

35th Annual Conference of the International Information Management Association (IIMA)

University of Salford, Media City, Manchester, UK

Monday, September 2nd – Wednesday, September 4th, 2024

Theme: *Digital for everyone in the age of intelligence*

The International Information Management Association was founded in 1989, with the mission of providing a unique blend of high-quality academic research and social interaction. The 35th annual meeting aims to promote the dynamic exchange of ideas among researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business, government, and in public and social arenas. This conference is devoted to examining and sharing how digital technology can be developed ethically, equitably, safely and for public good.

We are looking to explore the age of intelligence, where digital and intelligent systems are not only a tool, but also a partner and a collaborator for humanity. Here digital is aligned with the common good of humanity, and contributes to the well-being and flourishing of all people and the planet. In the age of intelligence, we do not treat technology as a black box, but rather as a transparent and accountable system, that we can understand, trust, and control. We do not compete with technology, but rather cooperate and co-create, in a symbiotic and harmonious relationship. So we want to explore how we can embrace digital technologies as a source of inspiration and innovation; how we develop the skills and competences to respond to these developments; and the application of current developments in these fields.

We invite original and high-quality submissions from researchers and practitioners including but not limited to emerging ideas and trends in the following areas (if you have any queries about potential submissions, please contact the named programme committee member(s)):

1. **Ethics in digital:** *Ethical considerations in AI-driven sectors. Ethical guidelines and frameworks in AI development and deployment. Ethical challenges in digital research, including experimentation and model governance. Human-technology interaction, trust, and ethical design principles. Privacy, security, and data ethics in systems. [Taha Mansouri (t.mansouri@salford.ac.uk)]*
2. **Modern agile approaches to software development:** *innovative agile information system development practices; agile at scale; public and social agile application domains; agile tools and technologies including DevOps and*

DevSecOps. [Peter Munsch (pmunsch@fordham.edu) and Gloria Iyawa (g.e.iyawa@salford.ac.uk)]

3. **Information security and privacy:** *information systems security, security controls, incident management and business continuity, as well as, information privacy, privacy enhancing tools, data minimization and personal data protection issues of information systems and digital services, information security and privacy engineering in software development, as well as the development of security and privacy tools. [David Zeichick (dzeichick@csuchico.edu)]*
4. **Digital transformation:** *in fields such as eHealth, eGovernment, eSociety, eLearning. Changes in organizations through digital transformation. Innovation in fields that impact the public. [Gloria Iyawa (g.e.iyawa@salford.ac.uk)]*
5. **Technology for good:** *digital for social purpose; addressing global challenges: digital divide, ICT4D; sustainability goals; and impact on society, employment, and socio-economic disparities. [Anand Sheombar (anand.sheombar@hu.nl)]*
6. **AI, big data, data science, and marketing science:** *explainable, safe intelligent systems. Novel techniques; applications for good. Bias, fairness, and transparency in AI algorithms and decision-making processes. Accountability, responsibility, and legal aspects of AI technologies. Use of these technologies in Marketing, Social media, and other public engagement. [Taha Mansouri: (t.mansouri@salford.ac.uk)]*

Come, join and share with us in Manchester!

This annual conference is the flagship conference for the International Information Management Association (IIMA) that aims to promote the dynamic exchange of ideas among researchers, educators, and practitioners who share their research and disseminate innovations in business, education, and government.

Submission of Papers:

Submissions for this conference must not have already been published in a journal, presented at another conference, nor be currently under consideration for publication or presentation elsewhere.

See for guidelines and information on how to submit www.iima.org or submit directly via Easy Chair, <https://easychair.org/my/conference?conf=iima2024> .

Full paper submission deadline: May 31st, 2024

Conference acceptance notification: July 14th, 2024

Final version due: August 4th, 2024

Extended abstract, poster, panel and workshop proposal submission deadline: August 1st, 2024

Panel or Workshop Proposal:

To propose a panel or a workshop on any of the conference themes, contact the program chair Anand Sheombar (anand.sheombar@hu.nl). For a panel, provide the session topic and a list of 3-5 potential panelists.

For a workshop, provide a short description (800 words) of the proposed workshop.

Registration:

Registration for the conference is necessary for all presenters and participants per the schedule of fees below:

Standard Fee	Student Fee
Early Registration (before July 31, 2024): \$390/ £310 / €360	Early Student (before July 31, 2024): \$125/£100/€120
Regular Registration: \$415 / £330 / €380	Regular Student: \$150/£120/€135

President

Alison Munsch

Program Chair & Co-Chair

Anand Sheombar & Gloria Iyawa

Programme Committee

Peter Munsch; David Zeichick; Taha Mansouri;

Conference Organizing Committee:

Taha Mansouri; Ian Allison; Julian Bass; Gerhard Steinke

Papers

Papers must follow the guidelines in the current Publication Manual of the American Psychological Association (APA). The language of the conference and related publications is English. Each submitted paper must include an abstract and must conform to the following format: First page: title, author(s), address, phone, email address, abstract. Second and subsequent pages: title, full manuscript (limited to 25 double-spaced pages). Each accepted paper must be presented at the conference and be accompanied by paid registration. Accepted papers will be published in the IIMA 2023 Proceedings. The best papers of the conference will be sent to the Communications of the IIMA (CIIMA), a double blind, peer-reviewed publication (ISSN: 1543-5970 print & ISSN: 1941-6687 online) (<http://scholarworks.lib.csusb.edu/ciima/>).

Collaboration with IIMA Journals:

Submitted abstracts and short papers can later be expanded to full papers and submitted to one of the two following journals: Communications of the IIMA (CIIMA) 1941-6687-on-line, or the Journal of International Technology and Information Management (JITIM) 1941-6679-online. Submit papers at <https://scholarworks.lib.csusb.edu/jitim/> or <https://scholarworks.lib.csusb.edu/ciima/>.