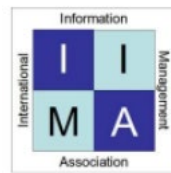**Call for Papers**

36th Annual Conference of the
International Information Management Association (IIMA)

California State University, San Bernardino
CSUSB Palm Desert Campus

Monday, October 20 – Wednesday, October 22, 2025

Digital Transformation through AI and Beyond:
Navigating Data, Sustainability, Innovation, and Ethics in Information Management

In an era where digital transformation is reshaping industries worldwide, the IIMA 2025 conference will explore the intersections of technology, data, and innovation with a focus on ethical, sustainable, and practical information management. This theme encourages thought leadership and collaborative research on emerging trends in AI, big data, cybersecurity, and data governance. Together, we aim to foster a global conversation on the role of information management in an increasingly interconnected and digital world.

The International Information Management Association was founded in 1989, with the mission of providing a unique blend of high-quality academic research and social interaction. The 36th annual meeting aims to promote the dynamic exchange of ideas among researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business, government, and public and social arenas.

Conference Topics

We invite original and high-quality submissions from researchers and practitioners, <u>including but not limited</u> to emerging ideas and trends in the following areas**:**

- **Artificial Intelligence and Machine Learning**: Advancements, applications, and ethical considerations.
- **Cybersecurity and Privacy**: Protecting information in the age of cyber threats.

- **Supply Chain Management:** SCM in an AI environment
- **Sustainable Technology Solutions**: Greening IT and technology for a sustainable, equitable or inclusive future.
- **Digital Transformation**: Case studies and models for managing change in digital systems.
- **Data Governance and Compliance**: Managing data responsibly with respect to global regulations.
- **Ethics in Information Management**: Balancing innovation with ethical responsibility.
- **Data-Driven Decision Making**: Innovations in data analytics, big data, and predictive modeling.
- **Cloud Computing and Virtualization**: Trends in infrastructure management and cloud services.
- **Human-Computer Interaction**: Designing intuitive and inclusive systems.
- **Blockchain in Information Management**: Transformative applications beyond cryptocurrencies.
- **Education and Training in Information Management**: Preparing the workforce for evolving demands.

If you have any queries about potential submissions, please contact the program chair.

Conference Location:
This conference will be held on the Palm Desert campus of California State University, San Bernardino. Points of interest in the area include:

- Palm Springs Living Desert Zoo
- Joshua Tree National Park
- Palm Springs Aerial Tramway
- Shields Date Garden
- Indian Wells Tennis Garden

Important Dates and Guidelines for Submission of Papers:
Submissions for this conference must not have already been published in a journal, presented at another conference, nor be currently under consideration for publication or presentation elsewhere.

See for guidelines and information on how to submit via www.iima.org or submit directly via
Communications of the IIMA

Full paper submission deadline: June 4, 2025, midnight Anywhere on Earth (AoE)
Extended abstract, panel and workshop submission: June 25, 2025 midnight AoE
Conference acceptance notification: July 16th, 2025
Final version and conference fee payment by presenters: September 5, 2025

Full papers are up to 25 pages, including references and all appendices.
Short papers are up to 8 papers, including references and all appendices.
The (extended) abstract can range between 400 and a maximum of 1500 words.
Review Process: All papers will be blind peer-reviewed to ensure academic integrity and relevance to the conference theme.

Panel or Workshop Proposal:
To propose a panel or a workshop on any of the conference themes, contact the program chair, Anand Sheombar (anand.sheombar@hu.nl).
For a panel, provide the session topic and a list of 3-5 potential panellists.

For a workshop, provide a short description and outline (max 450 words) of the proposed workshop.

Registration:
Registration for the conference is required for all presenters and participants per the schedule of fees below:

Standard Fee	Student Fee
Early Registration (before August 27, 2025): $390	Early Student (before August 27, 2025): $130
Regular Registration: $450	Regular Student: $160

For presenters, fees are due September 5, 2025.

President
Alison Munsch

Conference Chair
Conrad Shayo

Program Chair
Anand Sheombar

Conference Organizing Committee:
Nima Molavi, Trevor Rohm, Gerhard Steinke, SCM Club at CSUSB Palm Desert Campus

Papers
Papers must follow the guidelines in the current Publication Manual of the American Psychological Association (APA). The language of the conference and related publications is English. Each submitted paper must include an abstract and must conform to the following format: First page: title, author(s), email address, institution, abstract. Second and subsequent pages: title, full manuscript (limited to 25 double-spaced pages). Each accepted paper must be presented at the conference and be accompanied by paid registration before being included and published in the IIMA 2025 Conference Proceedings.

Collaboration with IIMA Journals:
The best papers of the conference will be sent to the Communications of the IIMA (CIIMA), a double blind, peer-reviewed publication (ISSN: 1543-5970 print & ISSN: 1941-6687 online) (http://scholarworks.lib.csusb.edu/ciima/)
Submitted abstracts and short papers can later be expanded to full papers and submitted to one of the two following journals: Communications of the IIMA (CIIMA) 1941-6687-on-line, or the Journal of International Technology and Information Management (JITIM) 1941-6679-online: https://scholarworks.lib.csusb.edu/jitim/ or https://scholarworks.lib.csusb.edu/ciima/.

INTERNATIONAL INFORMATION MANAGEMENT ASSOCIATION