
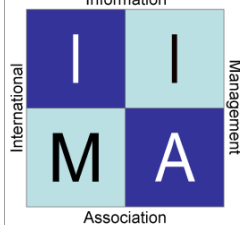

	<p align="center">35th Annual Conference of the International Information Management Association (IIMA)</p> <p align="center">FINAL PROGRAMME</p> <p align="center">University of Salford, Media City, Manchester, UK Monday, September 2nd – Wednesday, September 4th, 2024</p> <p align="center">Theme: <i>Digital for everyone in the age of intelligence</i></p>		
<p align="center">Day 1 Monday 2 September 2024</p>	<p>Location: University of Salford Media City B4, Orange Tower, Salford M50 2HE, UK Link to map: https://www.salford.ac.uk/travel/mediacity</p>		
<p>9:00 a.m.</p>	<p>Arrival – Registration Desk Ground Floor Refreshments available 3rd Floor</p>		
<p align="center">Welcome 9:30 a.m. – 10:00 a.m. Room 3.11</p>	<p>Welcome from Trevor Rohm CEO IIMA & Alison Munsch President IIMA 2024</p>		
<p align="center">Session 1 - Room 3.10/3.11 10:00 – 11:00 a.m.</p>	<p align="center">1A Track: Information Security and Privacy - A [Room 3.10]</p>	<p align="center">1B Track: AI, Big Data, Data Science and Marketing Science - A [Room 3.11] <i>Please note: for this track 15 min presentation plus 5 min Q&A for each presenter – or session extension into break</i></p>	
	<p>Federated Learning Approach for Early Detection of sexual predators. <i>Anchit Bijalwan and Jyotsna Ghildiyal Bijalwan</i></p>	<p>Is ChatGPT Advancing or Compromising Contemporary Methods of Learning? <i>Emmanuel Opara and Oredola Soluade</i></p>	
	<p>Enhancing Security with CSNs and CNNs: Biometric Innovations in Practice at Financial Institutions <i>Jim Jenkins</i></p>	<p>Enhancing Email Spam Detection through Ensemble Machine Learning: A Comprehensive Evaluation of Model Integration and Performance <i>Najah Al-Shanableh, Mazen Alzyoud and Eman Nashnush</i></p> <p>Review of the Current Cloud Computing Landscape – Results of Data Survey <i>Peter Munsch</i></p>	
<p align="center">Break 11:00 – 11:30 a.m.</p>	<p>3rd Floor Networking Area</p>		
<p align="center">Session 2 - Room 3.10/3.11 11:30 a.m. -12:30 p.m.</p>	<p align="center">2A Track: Ethics in Digital - A [Room 3.10]</p>	<p align="center">2B Track: AI, Big Data, Data Science, and Marketing Science - B [Room 3.11]</p>	
	<p>Integrating values in Dutch music copyright: a Q-methodology study <i>Nerko Hadziarapovic, Pascal Ravesteijn and Marlies Van Steenbergen</i></p>	<p>The Intricate Dance Between Stars and Words: A Review of Customer Reviews in Tourism <i>Fatemeh Yavari Goha and Fereshteh Mansourimoayyed</i></p>	
	<p>Research Data Management: To Comply or Not to Comply? <i>Rowena van Houwelingen, Guido Ongena and Pascal Ravesteijn</i></p>	<p>Deep Learning In Covid-19 Detection Comparative Study of AlexNet, VGG, and ResNet on chest X-ray <i>Authors: Bushra Hassan and Kaveh Kiani</i></p>	
<p align="center">Lunch & Networking 12:30 p.m. – 1:30 p.m.</p>	<p>3rd Floor Networking Area</p>		
<p align="center">Keynote 1:30 – 2:30 p.m.</p>	<p>Keynote: In the Age of the Responsible Machine: Ethics and Responsible Technologies in the 21st Century Laurence Brooks, Professor in Information Systems, University of Sheffield. [Room 3.10]</p>		
<p align="center">Session 3 - Room 3.10/3.11 2:30 p.m. – 3:30 p.m.</p>	<p align="center">3A Track: Ethics in Digital - B [Room 3.10]</p>	<p align="center">3B Track: Ethics in Digital & Information Security and Privacy [Room 3.11]</p>	
	<p>Ethical Dilemmas and Solutions in the Adoption of AI Technologies in Supply Chain <i>Mohammad Reza Sadeghi Moghadam, Taha Mansouri and Iman Ghasemian Sahebi</i></p>	<p>Ethical and Unethical use of Generative AI: Findings from a qualitative study <i>Manjinder Kaur and Gurpreet Dhillon</i></p>	
	<p>Optimising Visual User Interfaces to Reduce Cognitive Fatigue and Enhance Mental Well-being <i>Chamara Panakaduwa, Paul Coates, Oshadee De Silva and Mustapha Munir</i></p>	<p>Can Cyber Warfare Fit into Just War Theory? <i>Jim Jenkins</i></p>	
<p align="center">Day 1 continued</p>			
<p align="center">Refreshment Break 3.30 p.m. – 4:00 p.m.</p>	<p>3rd Floor Networking Area</p>		

<p>Session 4 - Room 3.10/3.11 4:00 p.m. – 5:00 p.m.</p>	<p>4A Workshop A: Exploring Generative AI: Enhancing Pedagogy in Higher Education [Room 3.10]</p>	<p>4B Track: Modern Agile Approaches to Software Development [Room 3.11]</p>
	<p>Please prepare yourself in advance for this workshop by signing up for ChatGPT <i>Facilitator: Alison Munsch</i></p>	<p>Activities Tailoring Within Agile Scrum Roles: A Case of Nigerian Healthcare Information Systems Development <i>Yazidu Salihu, Julian Bass and Gloria Iyawa</i></p> <p>Risk Identification and Mitigation In Agile Software Re-Engineering: A Case Study <i>Chiara Fasching, Peggy Gregory, Nicholas Mitchell and Charlie Frowd</i></p>
<p>Free Time 5:00 – 6:00 p.m.</p>		
<p>Pre-Dinner Drinks & Gallery Talk 6:00 -7:00 p.m.</p>	<p>The Gallery, The Lowry (just across the water from the conference venue at 50 Dearmans Pl, Salford)</p>	
<p>Dinner 7:00 p.m.</p>	<p>Hexagon Room, The Lowry</p>	

	<p align="center">35th Annual Conference of the International Information Management Association (IIMA)</p> <p align="center">University of Salford, Media City, Manchester, UK Theme: <i>Digital for everyone in the age of intelligence</i></p>		
<p align="center">Day 2 Tuesday 3 September 2024</p>	<p>Please note: Day 2 starts with the tour & pick up location is outside the Lowry arts complex.</p>		
<p align="center">Meet 8:45 a.m.</p>	<p>Pick up Point: Pier 8, The Quays, Salford, M50 3AZ.</p>		
<p align="center">Tours</p>	<p>Coach Pick Up for tours of the Energy House 2.0 & and The North of England Robotics Innovation Centre (NERIC UoS) – participants will be divided into two groups to visit both locations after each other.</p>		
<p align="center">Return to conference venue 11:30 a.m.</p>	<p>Travel back at conference venue: University of Salford MediaCityUK B4, Orange Tower, Salford. Link to map: https://www.salford.ac.uk/travel/mediacity</p>		
<p align="center">Lunch 12:00 noon – 1:00 p.m.</p>	<p>Lunch - 3rd Floor Networking Space, MediaCity</p>		
<p align="center">Session 5 - Room 3.10/3.11 1:00 p.m. – 2:00 p.m.</p>	<p align="center">5A Track Digital Transformation - A [Room 3.10]</p>	<p align="center">5B Track Technology for Good - A [Room 3.11]</p>	
	<p>Augmenting Legal Expertise: The Role of AI in Enhancing Human Capabilities in Legal Services <i>Prince Chacko Johnson</i></p>	<p>Opportunities for Global South Countries in the AI Value Chain <i>Richard Heeks</i></p>	
	<p>A Non-invasive Mental Health Risk Predictor Using Machine Learning Models Utilising Music Listening Habits <i>Murtala Buhari and Nimesh Vinod</i></p>	<p>What Can We Learn from a Co-Creation Journey for a Quick Scan Digital Transformation Maturity Assessment Tool for Development NGOs? <i>Anand Sheombar</i></p>	
<p align="center">Session 6 - Room 3.10/3.11 2:00 p.m. -3:00 p.m.</p>	<p align="center">6A – Panel: Beyond the Doctorate – Different Routes to Becoming a Professor or Else? [Room 3.10]</p>	<p align="center">6B Track: Technology for Good - B [Room 3.11]</p>	
	<p>This panel session is an opportunity to hear from experienced academics from across the world about their different career experiences and reflections on what they know are career opportunities for doctoral graduates and new academics. You will have the opportunity to ask questions or seek advice on how to develop your own plans and experience. <i>Panellists: Tanya Goette, Pascal Ravesteijn, and Ian Allison.</i></p>	<p>Caught between a rock and a hard place: a systematic literature review of inclusion and inequalities in ICT4D <i>Anuradha Ganapathy, Richard Heeks and Gianluca Iazzolino</i></p> <p>Bridging the AI Divide: Assessing the Readiness and Socio-Technical Implications of AI Adoption in Nigerian SMEs <i>Aishatu Mohammed Lawan</i></p>	
	<p>3rd Floor Networking Area</p>		
<p align="center">Refreshment Break – 3:00 – 3:30 p.m.</p>			
<p align="center">Session 7 - Room 3.10/3.11 3:30 p.m. – 4:30 p.m.</p>	<p align="center">7A Workshop B: Digital4Sustainability: Accelerating the Twin Transition Through Skills Learning Programmes [Room 3.10]</p>	<p align="center">7B Track: Technology for Good - C [Room 3.11]</p>	
	<p>Workshop on Digital4Sustainability addresses the skills needs of industry in the key areas of Digital & Sustainability. accelerating the twin transition (digital transformation and sustainability) through skills learning programmes. <i>Facilitators: Sabina Boesen-Mariani & Anand Sheombar</i></p>	<p>On legislating cybercrime: Nigerian, South African, and United Kingdom perspectives <i>Sagwadi Mabunda and Roland Akindele</i></p>	
		<p>Stakeholder Identification and Involvement in Digital Economy Policy Development and Implementation: A Critical Systems Heuristics Evaluation of Nigeria’s National Digital Economy Policy and Strategy (2020-2030) <i>Ubongabasi Kingsley Omon</i></p>	
<p align="center">4:30-4:40</p>	<p align="center">Short break</p>		
<p align="center">Room 3.10 4:40 p.m. – 5:30 p.m.</p>	<p>IIMA annual business meeting to plan future activity, to which we welcome all as you are all members of the community now</p>		
<p align="center">Informal pizza dinner 6:30 p.m.</p>	<p>Meet outside University of Salford at 6:15 to walk together to Pizza Express, G38, The Lowry Designer Outlet, Salford Quays, Salford M50 3AZ [Next door to the Lowry]</p>		

	<p style="text-align: center;">35th Annual Conference of the International Information Management Association (IIMA)</p> <p style="text-align: center;">University of Salford, Media City, Manchester, UK Theme: <i>Digital for everyone in the age of intelligence</i></p>	
Day 3 Wednesday 4 September 2024		
Arrival and refreshments 9:00 a.m.	University of Salford MediaCity B4, Orange Tower, Salford M50 2HE, UK Link to map: https://www.salford.ac.uk/travel/mediacity	
Keynote 9:30 a.m. Room 3.10	Keynote: Empowering the Future: Harnessing Drones, Sensors and AI for Positive Impact Darren Ansell, Professor of Aerospace Engineering, University of Central Lancashire	
Session 8 - Room 3.10/3.11 10:30 a.m. – 11:30 a.m.	8A Workshop C: Revolutionizing Healthcare: The Power of Machine Learning for Big Data - [Room 3.10]	8B Track: Information Security and Privacy - B [Room 3.11]
	The workshop discusses the main concepts and some Machine Learning applications in healthcare and utilises tools, tips, and best practices adapted from various healthcare organisations. <i>Facilitator Najah Al-Shanableh</i>	Cyber Threat Intelligence Sharing In Nigeria <i>Abubakar Nainna Muhammad, Julian M Bass and Lee Speakman</i> Media and Internet Censorship in India: A Study of its History and Political-Economy <i>Ramesh Subramanian</i>
Conference Closure 11:30 a.m.	Closing remarks by IIMA representatives and plans for next year in Room 3.10	
Lunch 11:45 a.m. – 12:45 p.m.	Lunch - 3rd Floor Networking Space, MediaCity	
Excursions (limited capacity) 1:00 p.m. – 2:30 p.m.	After lunch there is the opportunity for up to 20 people to visit the Vodafone 5G innovation facility located on the Media City campus (Vodafone Digital Innovation Hub). If you wish to attend this visit, please contact iallison@uclan.ac.uk	