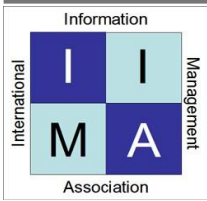


IIMA NEWS



IIMA 2021

The IIMA 2021 President (Ian Allison) invites you to:

The 32nd Annual Conference hosted by University of Applied Sciences Utrecht, Utrecht, The Netherlands
18 – 20 October 2021.

The conference theme is **Human-Centric Digitalisation**

Please visit <http://iima.org> for continually updated details about the upcoming conference.

Important Dates

- Abstract/Paper submission deadline:
September 12, 2021
- Conference Acceptance notification:
September 20, 2021
- Final version Due:
September 23, 2021
- Early bird registration until:
September 23, 2021

Online Presentation: \$50



Update on the International Information Management Association (IIMA) Annual Conference from IIMA 2020 President

Dear friends and members of the IIMA,

We hope that you all remain well and that the pandemic has not unduly impacted you. I am sure that I speak for us all when I say that the last year has been bizarre – at times very difficult, worrying and isolating, but I am delighted the worst seems to be over. We will be moving back to face to face teaching this Fall.

Since the previous conference in 2019 we have enjoyed some interesting and dynamic online symposiums on a variety of subjects. We hope that you have managed to engage with those.

As time for the 2021 conference is getting closer, we thought it timely to update you on the plans for the conference scheduled for October 18-20 hosted by University of Applied Sciences Utrecht, Netherlands.

We postponed the conference last year due to COVID-related travel restrictions. This year we plan to proceed. Travel remains uncertain, but we are planning to host an in-person conference in Utrecht for those who can make it. There will be the normal set of social and cultural activities for those in attendance.

Those who cannot travel but can contribute a paper/panel/workshop online we would welcome your input and we will organise a programme to support presentations from different time zones.

We have a growing number of abstracts and papers already but we urge you to submit your contribution now that you know we are definitely proceeding. We have therefore reset the final deadline to be 12th September 2021.

The programme committee are working on plans for additional research brainstorming work to support a group funding bid opportunity. If you are

present you will be able to contribute and be included on any bid subject to the eligibility of the call(s) targeted. If the various Governments allow travel then I certainly plan to be there, and I hope to see you too.

The original call

Theme: Human-Centric Digitalisation

The International Information Management Association was founded in 1989, with the mission of providing a unique blend of high-quality academic research and social interaction. The 32nd annual meeting aims to promote the dynamic exchange of ideas among researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business, and government. This conference is devoted to examining and sharing how business analytics and technology innovations can help us succeed in a world where information is increasingly taking center stage. Come, join and share with us in Utrecht.

Conference topics include but are not limited to:

- | | |
|----------------------------------------------|---------------------------------------------------------|
| Artificial Intelligence | E-Learning and Teaching Innovations |
| Accounting and Auditing Applications | Emerging Technology Innovations |
| Big Data | Gaming and Simulations |
| Biomedical and Healthcare Informatics | Intelligent Systems |
| Business Analytics and Business Intelligence | Legal and Ethical Issues in an Information-Driven World |
| Cloud Computing | Mobile Computing |
| Cultural and Societal Implications of IT | Networks and Wireless Technologies |
| Cyber Security and Privacy | Organizational Impacts of Information Systems |
| Data and Knowledge Management | Social Networking and Electronic Communication |
| E-Government | Strategic Management of IT |
| E-Commerce | Virtual Organizations |

Professor Ian Allison, President IIMA