



30TH ANNUAL IIMA CONFERENCE

Mon-Wed, Sept. 23-25, 2019

Iona College, New Rochelle, NY



CALL FOR PAPERS

Business Analytics and Technology Innovations: Succeeding in an Information-Driven World

The **International Information Management Association** was founded in 1989, with the mission of providing a unique blend of high-quality academic research and social interaction. The 30th annual meeting aims to promote the dynamic exchange of ideas among researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business, and government. This conference is devoted to examining and sharing how business analytics and technology innovations can help us succeed in a world where information is increasingly taking center stage. Come, join and share with us in New York.

Conference topics include but are not limited to:

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| Artificial Intelligence | E-Learning and Teaching Innovations |
| Accounting and Auditing Applications | Emerging Technology Innovations |
| Big Data | Gaming and Simulations |
| Biomedical and Healthcare Informatics | Intelligent Systems |
| Business Analytics and Business Intelligence | Legal and Ethical Issues in an Information-Driven World |
| Cloud Computing | Mobile Computing |
| Cultural and Societal Implications of IT | Networks and Wireless Technologies |
| Cyber Security and Privacy | Organizational Impacts of Information Systems |
| Data and Knowledge Management | Social Networking and Electronic Communication |
| E-Commerce | Strategic Management of IT |
| E-Government | Virtual Organizations |

Submission and Registration:

Submission Deadline: June 15, 2019
 Conference Acceptance Notification: July 15, 2019
 Final Version Due: September 1, 2019
 Early Registration Fee: \$250 Students: \$125
 Early Bird Deadline: August 15, 2019
 Regular Registration Fee: \$325 Students: \$150

EXTENDED

Organizing Committee:

V. Calluzzo, Iona College	R. Richardson, Iona College
C. Cante, Iona College	R. Subramanian, Quinnipiac U.
K. Engemann, Iona College	W. Xiong, Iona College
J. He, Fairfield University	
C. Lee, Central CT State U.	
A. Munsch, Iona College	

Conference Chairs: Shoshana Altschuller, Iona College, saltschuller@iona.edu
Oredola (Ore) Soluade, Iona College, osoluade@iona.edu

Program Chair: Heechang Shin, Iona College, hshin@iona.edu





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SUBMISSIONS

Please submit to IIMA 2019 via Easy Chair <https://easychair.org/conferences/?conf=iima2019>. Submissions to IIMA 2019 must not already have been published in a journal, presented at another conference, or be currently under consideration for publication or presentation elsewhere. All submissions will be reviewed by the track chairs and selected peer reviewers. All reviews are double blind.

Papers:

Papers must follow the guidelines in the current Publication Manual of the American Psychological Association (APA). The language of the conference and related publications is English. Each submitted paper must include an abstract and must conform to the following format: First page: title, author(s), address, phone, email address, abstract. Second and subsequent pages: title, full manuscript (limited to 25 double-spaced pages). Each accepted paper must be presented at the conference and be accompanied by paid registration. Accepted papers will be published in the IIMA 2019 Proceedings. The best papers of the conference will be sent to the Communications of the IIMA (CIIMA), a double blind, peer-reviewed publication (ISSN: 1543-5970 print & ISSN: 1941-6687 on-line).

Extended Abstracts:

IIMA 2019 will have a special session showcasing promising research-in-progress and invites submissions of extended abstracts from undergraduates, graduates/postgraduates and professionals. Extended abstracts should not exceed 2 pages.

Panel Discussions:

A panel discussion provides an opportunity for public discussion amongst a selected group of panelists. IIMA 2019 will set aside space for those who wish to pursue discussion of a particular topic or issue. Panel discussion proposal submissions must include (1) title, (2) short abstract: approximately 300 words, (3) organizer(s): names and affiliations of the organizers(s) and participants (if known), (4) length: usually 90 minutes in length and (5) purpose, goals, expected outcomes and contribution to the conference theme (approximately 300 words).

Workshops:

IIMA 2019 invites proposals for workshops that offer the attendees a review of a specific IS field by leading researchers. Workshop proposals should include (1) title, (2) short abstract, (3) detailed outline, (4) objectives and motivation, (4) a CV of the proposer(s), and (5) prior history of the workshop presentations and number of past attendees, if applicable.

Conference Sponsors:



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