



IIMA Newsletter

Spring 2019



Greetings!!

As we move forward into 2019, we celebrate the successful conference hosted by Prairie View A&M University in Prairie View and Houston, Texas last October. More than 200 professionals attended the 3-day IIMA-ICITED conference. Special thanks to everyone who made this conference a fabulous success. Your dedication and efforts are truly appreciated.

Over the years, IIMA has provided an excellent forum bringing academicians and industry practitioners together from around the world. The organization and its journals and conferences provide an ideal platform for professional networking, collaborations and exchange of knowledge. We look forward to another terrific conference in 2019 at Iona College in New Rochelle, New York. We would like to invite each one of you to submit a paper to the 30th Annual International Information Management Association Conference – September 23-25, 2019.

The topics included in this newsletter are: message from the CEO; 2018 IIMA-ICITED Joint Conference in Prairie View and Houston, Texas; upcoming 2019 IIMA Conference in New Rochelle, New York; and IIMA journals: Journal of International Technology and Information Management (JITIM) and Communications of the International Information Management Association (CIIMA).

MESSAGE FROM THE CEO – Trevor Rohm

The 30th Anniversary of the IIMA is upon us. The IIMA was started by a small group of professors at Cal State University San Bernardino. These 3 professors: CE Tapie Rohm Jr, Walter T. Stewart Jr. and Pat J. McInturff encountered many difficulties as they navigated their career paths. They founded the IIMA as an organization to help younger colleagues achieve their goals. Along that path, they made many friends, published multiple journals and articles and traveled the world.

The IIMA has become a forum of friendship. I was first introduced to this forum in 2007. I was invited to present a workshop in Beijing, China. This was the first conference I attended in my professional career where people actually knew each other's names, cared for one another, and where the founders and fellows mingled with the newbies and first-timers. I was amazed. People from all over the world sitting together and sharing ideas, projects and presentations. I learned from each of them, even now as I continue to learn at each new conference.

The IIMA offers opportunities for service, friendship and success. We want our members to be successful, to advance their careers, to make a difference in their colleges and universities. We want them to publish their work. We are grateful for our journal editors, to our board of directors and current and past members. All have contributed to make the IIMA what it is today.

On this, the 30th Anniversary of the IIMA, we remember our founders, celebrate their lives and contributions. We stand on their shoulders to advance this organization and continue to provide our members opportunities to succeed.

2018 IIMA-ICITED JOINT CONFERENCE IN TEXAS - REVIEW

The theme of [The 2018 IIMA-ICITED JOINT Conference](#) hosted by Prairie View A&M University in Prairie View and Houston, Texas was *Securing the Internet and Cloud Technology – Where Cutting-Edge Science meets Business*. Special thanks to Prairie View A&M University's administration, faculty, staff and students for their assistance in hosting the conference. More than 200 academicians, professionals and graduate students from four continents across the world attended the 3-day IIMA-ICITED joint conference. During the conference, there were about 75 invited and research presentations. This conference provided academic researchers and industry professionals an opportunity to present their research and innovative ideas, interact with other researchers and professionals, and recruit graduate students. For graduate students, it was a rewarding experience to present their research and learn about the latest technology and research trends, and network with academicians and industry professionals to explore job opportunities.

Interesting topics were addressed by invited speakers Professor Ian Allision, Dr. Dave Clark and Mr. Ned Pendley. As keynote speakers at the conference, Professor Ian Allision, discussed, "Bringing Cutting Edge Science and Business Together: A Model for the University of the 21st Century". Dr. Dave Clark, a hospital executive, made a thought-provoking presentation regarding "The Challenges in Protecting Hospitals from Life Threatening Cyber Attacks". Mr. Ned Pendley, a director at The National Aeronautics and Space Administration (NASA) provided an excellent overview of NASA's activities as they plan for a trip to Mars, which culminated with a visit to the Space Center Houston in Clear-Lake, where some of the rockets and capsules were on display.

Several conference attendees were recognized for their dedicated service:

- Pascal and Huei for their service in publishing the Journal of International Technology and Information Management (JITIM);
- Ramesh and Shoshana for their significant service to the Communications of the International Information Management Association (CIIMA) journal;
- Pascal for serving as the president of the IIMA;
- Abel, Jaymeen and Louis for serving as the program chairs for this conference; and
- Emmanuel for planning and tirelessly working to host the conference via Prairie View A&M University and being the conference chair.

Overall, the 2018 IIMA-ICITED conference was an engaging and rewarding conference. The conference Abstract proceeding is available on our website [here](#). Finally, announcements were made for the venues for the 2019, 2020 and 2021 IIMA conferences.

2019 IIMA ANNUAL CONFERENCE IN NEW YORK

The theme of [The 30th IIMA Annual Conference on Information Management](#) hosted by Iona College in New Rochelle, New York is *Business Analytics and Technology Innovations: Succeeding in an Information Driven World*. The conference will once again be an opportunity for vibrant discussion and interaction among academicians and practitioners, and will occur from September 23 to September 25, 2019. An exciting agenda is in preparation, including stimulating keynote addresses, IIMA's 30th birthday celebration, and a cruise in New York harbor. Please see iima.org for details and more information as it develops. Academicians and practitioners are invited to submit papers, extended abstracts and proposals for panel discussion and workshops via [Easy Chair](#). Please be sure to submit your paper for the conference and invite your colleagues and students to submit their papers or abstracts. Important dates for submission and registration for the conference are as follows:

Submission Deadline: April 15, 2019

Conference Acceptance Notification: June 01, 2015

Final Version Submission Deadline: August 1, 2019 **Early**

Registration Deadline: August 1, 2019

The topics of interest for the conference include but are not limited to those given below.

Artificial Intelligence	Data and Knowledge Management	Mobile Computing
Accounting and Auditing Applications	E-Government	Networks and Wireless Technologies
Big Data	E-Commerce	Organizational Impacts of Information Systems
Biomedical and Healthcare Informatics	E-Learning and Teaching Innovations	Social Networking and Electronic Communication
Business Analytics and Business Intelligence	Emerging Technology Innovations	Strategic Management of IT
Cloud Computing	Gaming and Simulation	Virtual Organizations
Cultural and Societal Implications of IT	Intelligent Systems	
Cyber Security and Privacy	Legal and Ethical Issues in an Information-Driven World	

JITIM JOURNAL

Journal of International Technology and Information Management (JITIM, ISSN: 1543-5962), is the official journal of the IIMA (www.iima.org). JITIM, in its 28th year of publication, publishes quality manuscripts which make significant contributions to theory, knowledge, and practice in the areas of information systems, information technology and information resources management. The JITIM is published quarterly and submitted manuscripts are double-blind reviewed.

Papers based on both quantitative and qualitative research methodologies, in all traditional areas of Management Information Systems, Business Informatics, Computer Science, or Technology Management are accepted. Authors with papers that have an international perspective are especially encouraged to submit to JITIM. Additional information and guidelines for submitting papers is available on JITIM's [website](#). For any questions regarding submitting papers to the journal, please contact the editor-in-chief Dr. Ravesteyn (e-mail: pascal.ravesteijn@hu.nl).

CIIMA JOURNAL

Communications of the IIMA is a refereed double-blind reviewed journal of the International Information Management Association in print (CIIMA ISSN: 1543-5970) and online (CIIMA ISSN: 1941-6687). CIIMA is published quarterly and seeks quality manuscripts that make significant contributions to theory, knowledge, and practice in the areas of information systems, information technology and information resources management. Additional information and guidelines for submitting papers is available on CIIMA's [website](#). For any questions regarding the journal, please contact the editor-in-chief Dr. Subramanian (e-mail: ramesh.subramanian@qu.edu or ramesh.subramanian@yale.edu).

If you have items for future newsletters, please contact me:

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