**Program of 18th Annual Conference**

**International Information Management Association**

***Theme: Global Influences ~ The Networked Environment***

**University of Science and Technology Beijing,**

**Beijing, China**

October 15 –19, 2007

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| **Monday, October 15, 2007** |

**Summary of Activities:**

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| **Session S0-1** | **Location: SEM of USTB** | **Room: 313** |
| **Track: Workshop** | **Session Chair:** Frank Lin | 14:00 – 18:00 |

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| **Workshop** | **Authors** | **Affiliation** |
| **Enterprise Architecture:** *: A Foundation for Business Execution* | *Frank Lin* | *California State University, San Bernardino* |

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| **Session S0-2** | **Location: SEM of USTB** | **Room:312** |
| **Track: Workshop** | **Session Chair:**  Tapie Rohm | 14:00 – 18:00 |

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| **Workshop** | **Authors** | **Affiliation** |
| **Clinical Informatics:** *An Introduction to Health Practitioners Tools for Daily Clinical Use* | B. W. Trevor Rohm, M.D., M.S. | *University of New Mexico* |

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| **Session S0-3** | **Location: SEM of USTB** | **Room:301** |
| **Track: Workshop** | **Session Chair:**  Tapie Rohm | 14:00 – 18:00 |

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| **Workshop** | **Authors** | **Affiliation** |
| **Crucial Conversations:**  *Learning How to Handle Crucial Conversations* | Kurt Southam, Ph.D. | *Southam and Associates, Inc.* |

* **14:00 to 18:00 Workshop**

**School of Economics and Management (SEM) of USTB**

**Session S0-1 （Room 313）**

**Enterprise Architecture: A Foundation for Business Execution, Frank Lin, Ph.D.**

If you do not know where you are, a map will not help. If you do not know where you are going, any road will do. Enterprise architecture (EA) tells the organization where they are, identifies for the organization where they want to go and the roads to take to get there. Often EA is compared to a city plan which consists of land use principles, utility infrastructure, building code, zoning rules, road and highway governed by elected officials and hierarchical commissions. The city plan lays the foundation for what goes where and how things will be built and interconnected – for the betterment of the community. For businesses, EA provides a common vision across business units, establishes a foundation for business execution, and presents a roadmap for businesses to achieve strategic objectives. EA is the linkage between the business strategy, the information technology (IT) strategy and IT implementation. Gartner Group defines EA as the process of translating business vision and strategy into effective enterprise change by creating, communicating and improving the key principles and models that describe the enterprise's future state and enable its evolution. And the primary design goal for enterprise architecture is to enable rapid change in business processes and in the applications and infrastructure that enable them. Some of the benefits of EA as identified by Garner Group in 2006 are: delivering projects that enable business growth, linking business and IT strategies and plans, building business skills in the IT organizations, demonstrating the business value of IT, improving the quality of IT services delivery, flexible technology infrastructure, and improving IT governance. EA is the foundation for business execution!

Dr. Lin is global expert on enterprise architecture. He is a professor of information management and associate dean at California State University San Bernardino.

**Session S0-2（Room 312）**

**Learning How to Handle Crucial Conversations, Kurt D. Southam, Ph.D.**

Stephen R. Covey described the National Best Seller: **Crucial Conversations** “…a breakthrough book.” Learn about the results of a 20 year study involving 20,000 people on influence and leadership best practices. The Human Resource Executive magazine rated Crucial Conversations the best training program of the year. This presentation is highly engaging with focus on skills not theory. This is a highly engaging and involved presentation with a combination of short clever video clips, skill building and application. Kurt is able to combine real-life examples, practical application and humorous case studies of how to and how not to apply these skills. Over 300 of the Fortune 500 have implemented this powerful training, and many organizations world-wide have implemented this training.

Dr. Southam has worked throughout the USA and abroad with many CEOs and other executives and leaders in one-on-one executive coaching, team development, and strategy. He has served in executive positions of Fortune 500 companies and as the former president of Zandex Health Care Corp. By implementing best leadership practices from outstanding organizations, his teams were able to enjoy outstanding results.

**Session S0-3（Room 301）**

**Clinical Informatics: An Introduction to Health Practitioners Tools for Daily Clinical Use, B. W. Trevor Rohm, M.D., M.S.**

An introduction to the application of health information technology tools into the clinical practice of medicine and health care. Clinical informatics relates to the daily interaction between physician, patient and health information technology, while the field of biomedical informatics is broad and encompasses many aspects of health care and information technology.

As a physician in the Department of Family and Community Medicine at the University of New Mexico, Dr. Trevor Rohm has a rich and unique background. He possesses bachelor and master degrees in Computer Science besides his medical degree. He has software engineering experience working with IBM, Waterford Institute, MyComputer.com (an internet based statistical tracking group), Brigham Young University for developing its on-line course for Molecular Biology as well as extensive works with electronic medical records at university hospitals and clinics.

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| Tuesday**, October 16, 2007** |

**Summary of Activities:**

* **8:00 to 17:00 Conference Registration :**

**School of Economics and Management (SEM) of USTB**

* **Greeting & Keynote Address（Room 313）**
* **9:00-Welcome and Greeting:**
* **9:30-Taking Photo:**
* **10:00- 12:00 Keynote Address**
* **Dr. Hua Cheng Wei, Chairman:** Beijing Pharmaceutical Group, Co, LTD & Beijing Double Crane Pharmaceutical Co
* **Dr.Zhao Xiao,** Development As ethic: A Leading Issue In Economics And Management, School of Economics and Management USTB
* **Dr. Kurt Southam, CEO** Silence Fails
* **12:00 Lunch**
* **14:00-18:00 Paper Presentations**
* **Session S1: Teaching & Learning （Room 313）**
* **Session S2-1: Organization，Innovation & Development(1) （Room 312）**
* **Session S2-2: Organization，Innovation & Developmen(2) （Room 301）**
* **18:00-21:00 IIMA Reception**

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| **Tuesday, October 16, 2007** |

* **14:00 to 18:00 Paper Presentation**

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| **Session S1** | **Location: SEM of USTB** | **Room:313** |
| **Track: Teaching** & **Learning** | **Session Chair:** Dr. Daniel Manson  Prof. Gan Renchu | **Time:** 14:00-18:00 |

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|  | **Paper** | **Authors** | **Affiliation** |
| 1 | E-Business in Service – Recent Trend and Development in Online College Textbook Sales | Jiaqin Yang  Quanwu Zhao | Georgia College & State University; Shantou University, China |
| 2 | A New Blended Course Architecture For the Modern University | Jay M. Lightfoot | University of Northern Colorado |
| 3 | The Study of An Interactive Mathematics Teaching Platform | Shyi-Ching Liang | Chaoyang University of Technology |
| 4 | Use Of Multimedia For Increasing Literacy Through Distance Learning In Rural India | Ritu Bhattacharyya Vishali Patil | Bharati Vidyapeeths Institute of Management Studies and Research, India |
| 5 | An Application Of The Utaut Model For Understanding Student Perceptions Using Course Management Software | Jack T. Marchewka Chang Liu | Northern Illinois University |
| 6 | My Student, My Teacher: A Polytechnic Approach To Information Assurance | Anna Carlin  Daniel Manson | California State Polytechnic University, Pomona |
| 7 | Data Warehousing And Data Mining: A Course In Mba And Msis Program From Uses Perspective | Shamsul Chowdhury  Joseph O. Chan | Roosevelt University |
| 8 | Toward a New Framework for Presence Evaluation: A representational design perspective | Yan Wu | Denton, TX |
| 9 | Global Influences of the Networked Environment on Distance Education | Nazir A. Sangi  Parwaiz Karamat | Allama Iqbal Open University, Islamabad Pakistan  The Open Polytechnic of New Zealand |
| 10 | The Efficacy of Cognitive Load Theory and the Cognitive Architecture in Designing Technology-Mediated Training Content | Conrad Shayo Harold Dyck  David Kung | California State University, San Bernardino  University of La Verne |
| 11 | Simulated Securities Exchange in Financial Education | Wang Limin | School of Economics and Management of USTB |
| 12 | Leveling the Digital Playing Field | Evans Kahuthu | California State University, San Bernardino |
| 13 | Modular Curriculum Design Using Personal Learning Plans and Reusable Learning Components | Jay M. Lightfoot | University of Northern Colorado |

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| **Tuesday, October 16, 2007** |

* **14:00 to 18:00 Paper Presentation**

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| **Session S2-1** | **Location: SEM of USTB** | **Room:312** |
| **Track: Organization，Innovation & Development** | **Session Chair:** Prof. Liu Baohui  Prof. Gao Junshan | 14:00-18:00 |

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|  | **Paper** | **Authors** | **Affiliation** |
| 1 | Impact of Integrated Application of Information Technology on MRMIS | An Haizhong | China University of Geosciences |
| 2 | Review over Innovation and Sustainable development of Steel Industry in China | Cai Yang | School of Economics and Management of USTB |
| 3 | Transformational Role Attributes Of CIO: An Empirical Analysis Of Organizational Business | Renchu Gan | Beijing Institute of Technology |
| 4 | Constraints to the Use of Global System of Mobile Communication (GSM) by Crop Farming Household in South-west Nigeria | E. O. Aigbeakaen | Cocoa Research Institute of Nigeria |
| 5 | Influence of Global System of Mobile Communication(GSM) on Crop Farming Households’ Income in South-west Nigeria | R. A. Sanusi-Cocoa | Cocoa Research Institute of Nigeria |
| 6 | Differentials in Global System of Mobile Communication (GSM)Influence on the Income of Cocoa, Cashew and Cassava Farming Households in South-west Nigeria | I. Ndagi | Cocoa Research Institute of Nigeria |
| 7 | Informationization And The Innovative Development In Various Areas Of China | Liu Baohui | Informationization Research Center, Hebei Social Academies of Sciences Shijiazhuang |
| 8 | An Empirical Study on the Regional Agglomeration Effect of the Technology and Science Human Resource | Wang Fen | Beijing Institute of Technology |
| 9 | The Research of the Competency Model of Account Managers of Individual Operation in Chinese Commercial Banks | Wei Jun | School of Economics and Management of USTB |
| 10 | Analysis on the Utilization Characteristics and the Game Selection Conditions of Human Capital | Gao Junshan | School of Economics and Management of USTB |
| 11 | Exploring Ethical Implications of Personal Relationship in Dyadic Business Exchanges | Reggie Davidrajuh | University of Stavanger, Norway |
| 12 | Exploring Differences in the Perception of Business & IT Alignmen | A.J. Gilbert Silvius | Utrecht University of Professional Education, the Netherlands |

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| **Tuesday, October 16, 2007** |

* **14:00 to 18:00 Paper Presentation**

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| **Session S2-2** | **Location: SEM of USTB** | **Room:301** |
| **Track: Organization，Innovation & Development** | **Session Chair:** Dr. Xin James He  Dr. Wei Jun | 14:00-18:00 |

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|  | **Paper** | **Authors** | **Affiliation** |
| 1 | The Application of Theory in the Organization Development | Wei Jing | School of Economics and Management of USTB |
| 2 | Studies on Ontology Meta-Model for Isomorphic Architecture of Information Systems based on Organizational Semiotics | Gan Minxin | School of Economics and Management of USTB |
| 3 | Research of Modeling for Clothing Enterprises Marketing Process Management based on IDEF and UML | Wang Weiqing | School of Economics and Management of USTB |
| 4 | The summary of revenue credit system in Canada and the significance for reference to our country | Liu Ming-Zhu | School of Economics and Management of USTB |
| 5 | A Framework to Address Effects of Information Quality on Decision Quality | Mouzhi Ge  Markus Helfert | Dublin City University, Ireland |
| 6 | Performance Analysis for Shared Services | Hai Wang | Saint Mary's University, Canada |
| 7 | A Risk Modeling Framework for the Pharmaceutical Industry | Warren Adis | Iona College |
| 8 | Enterprise Documentation: A Formal-Model Approach | Xin James He  Myron Sheu | Fairfield University  California State University Dominguez Hills |
| 9 | Business Process Management Systems: Hype or New Paradigm | Pascal Ravesteyn | University for Applied Science Utrecht |
| 10 | Passing The Flame: How To Leverage A Capacity Building Bootcamp Experience | Daniel Manson  Jake Zhu  Corey Schou  Parviz Partow-Navid | California State Polytechnic University, Pomona  California State University, San Bernardino  Idaho State University  California State University, Los Angeles |
| 11 | The Challenges Inherent In The Adoption Of Information Management Concepts On Women’s Work In Nigerian Organizations | Nathaniel C.  Ozigbo | University Of Abuja, Nigeria |
| 12 | Global Virtual Teams: Towards a Research Framework to Evaluate Effectiveness | Tonia San Nicolas-RoccA  Tony Coulson  Walt Stewart | California State University, San Bernardino |
| 13 | Corporate Governance and Control Mechanism Reform of Aluminum Corporation of China Limited and Experience | Li Xiaohui  Wang Zhenqin  Guo Shengkun | School of Economics and Management of USTB |

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| **Wednesday, October 17, 2007** |

**Summary of Activities:**

* **8:30 to 11:30 Paper Presentation**
* **Session S3: Software and System（Room 313）**
* **Session S4: Web, Networking Systems & Security（Room 312）**
* **Session S5: Modeling & Methods（Room 301）**
* **12:00 Lunch**
* **14:00-18:00 Paper Presentations**
* **Session S6: Data Mining technology（Room 313）**
* **Session S7: Supply Chain（Room 312）**
* **18:30 IIMA Business Meeting**

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| **Wednesday, October 17, 2007** |

* **8:30 to 11:30 Paper Presentation**

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| **Session S3** | **Location: SEM of USTB** | **Room: 313** |
| **Track: Software and System** | **Session Chair:** Dr. Ian Allison  Dr. Ma Fengcai | 8:30 – 11:30 |

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|  | **Paper** | **Authors** | **Affiliation** |
| 1 | ARPos Virtual Database: A Conceptual Framework For Artificial Reefs GIS Spatial Data Mapping | Mustafa Man  Md Yazid Mohd Saman  N. M. Mohamad Noor  Khalid Samo  W. Aezwani W. A. Bakar | University Malaysia Terengganu, Malaysia  Akademi Laut Malaysia |
| 2 | Theoretical and Methodological Framework of the Dynamics of a Global Information System | Jacek Unold | The Wroclaw University of Economics, Poland |
| 3 | Determinants of Digital Piracy among Youth in South Africa | Jean-Paul Van Belle  Brandan Macdonald  David Wilson | University of Cape Town |
| 4 | E-Government Application In Promoting Local Tourism An Empirical Study | Jiaqin Yang  Quanwu Zhao | Georgia College & State University  Shantou University, China |
| 5 | Mobile Commerce: Assessing New Business Opportunities | Chang-tseh Hsieh | University of Southern Mississippi |
| 6 | An Adaptive Load Balance and Handoff Management Strategy for Hierarchical Infrastructure Networks | Jong-Shin Chen  Ting-Chun Chen  Yung-Fa Huang | Chaoyang University of Technology, Taiwan |
| 7 | Complementary Roles of IS Leadership: mathematical model | Renchu Gan | Beijing Institute of Technology |
| 8 | Dimension researches in Adoptions’ models of IOIS | Wang Ying | School of Economics and Management of USTB |
| 9 | A Framework of Process Monitoring Expert System in Steelmaking Production | Wang Bailin | School of Economics and Management of USTB |
| 10 | The Systemic Study of Risk and Control in E-business | Hu Wangbin | Business School, Nankai University |
| 11 | A Case Study of E-commerce in Small and Medium-sized Enterprises- Esports.com.cn | Wang Haifeng | School of Economics and Management of USTB |
| 12 | DHCR Scheduling Management System of Wuhan Irion and Steel (Group) Corporation (WISCO) | Ma Fengcai | School of Economics and Management of USTB |
| 13 | A Network Stability Monitoring Mechanism of Wireless Sensor Network | Kuo-Qin Yan | Chaoyang University of Technology |
| 14 | Software Design for Coated Glass Color Difference Online Detection System | Bi Weihong | Information Science and Engineering College, |
| 15 | Automated Software Quality Visualisation Using Fuzzy Logic Techniques | James Senior  Ian Allison  Jonathon A. Tepper | Senior Consulting, UK  The Robert Gordon University, Aberdeen, UK  Nottingham Trent University, Nottingham, UK |

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| **Wednesday, October 17, 2007** |

* **8:30 to 11:30 Paper Presentation**

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| **Session S4** | **Location: SEM of USTB** | **Room:312** |
| **Track: Web, Networking Systems & Security** | **Session Chair:** Dr. Tanya Goette  Dr. Wang Daoping | 8:30 – 11:30 |

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|  | **Paper** | **Authors** | **Affiliation** |
| 1 | General E-S-Qual Scales Applied To Websites Satisfaction And Loyalty Model | Hao-erl Yang  Feng-Shii Tsai | Tatung University, Taiwan  Giantec Inc., Taiwan |
| 2 | Ubiquitous Remote Teleconsultation and Diagnosis Using Session Initiation Protocol | Asif Raza  Irfan Hayder | KIET Department of Engineering and Computer Science ,Karachi, Pakistan |
| 3 | An Experimental Study to Identify the Impact of Expert Filter Tokens for Syllabus Based Searches | S.A.M. Rizvi  Saba Hilal | Jamia Millia Islamia, India  DAV Institute Of Management, India |
| 4 | Workflow Engine For Enterprise Process: System Integration Via Xml Web Service | Pobsit Kamolvej  Phaophak Sirisuk  Kolasak Tungchitipunya | Kasetsart University, Thailand  Mahanakorn University of Technology, Thailand  Kasetsart University, Thailand |
| 5 | Performance of Energy Efficient Relaying for Cluster-Based Wireless Sensor Networks | Yung-Fa Huang  Ching-Mu Chen Tsair-Rong Chen  Jong-Shin Chen  Neng-Chung Wang | Chaoyang University of Technology, Taiwan  National Changhua University of Education  National United University |
| 6 | SCAAS: A Secure Authentication and Access Control System for Web Application Development | Drew Hwang  Wendy Wang  Blake Politte | Cal Poly Pomona  San Jose State University  Southern California Edison |
| 7 | The Influence of Government Regulations on Content Management An Exploratory StudySystems: | Douglas A. Goings  Bryan Marshall  Judy J. Johnson  Tanya Goette | Georgia College & State University |
| 8 | Quality of Service for Voice over Internet Protocol | Sarhan M. Musa  Emmanuel Opara | Prairie View A&M University, Prairie View, Texas |
| 9 | Counter-cyberterrorism Based on Intelligence | Wang Shacheng | Peking University |
| 10 | A Secure Wireless Sensor Network by Trusted Timely Computing Base Model | S.C. Wang | Chaoyang University of Technology |
| 11 | Customer-centric web-based IS | Zhang Xinrui | Shanghai University of Science and Technology |
| 12 | A Method Based on Data Mining to Forecast Customers’ Value | Yu Haiyan | Peking University |

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| **Wednesday, October 17, 2007** |

* **8:30 to 11:30 Paper Presentation**

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| **Session S5** | **Location: SEM of USTB** | **Room:301** |
| **Track:Modeling & Methods** | **Session Chair:** Dr.Jack Zhu  Dr.Li Tieke | 8:30 – 11:30 |

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|  | **Paper** | **Authors** | **Affiliation** |
| 1 | Workflow Modeling and Rationality Validation | Hao Mei | School of Economics and Management of USTB |
| 2 | A Hybrid Meta-heuristic for the Container Loading Problem | Shyi-Ching Liang | Chaoyang University of Technology |
| 3 | The Application and Analysis of Promising Edge Set in Traveling Salesman Problem | Shyi-Ching Liang | Chaoyang University of Technology |
| 4 | Using SVM with Financial Statement Analysis for Prediction of Stocks | Rung-Ching Chen | Chaoyang University of Technology |
| 5 | Study to the Product Pricing Model of Superior Enterprises in the Industry | Li Chengzhang | School of Economics and Management of USTB |
| 6 | Comparative analysis of Different Conflict Functions | Gao Junshan | School of Economics and Management of USTB |
| 7 | Dynamic Scheduling of Steelmaking and Continuous Casting Based on Priority Rule | Peng Pin | School of Economics and Management of USTB |
| 8 | Reaching Efficient Load Balancing by Two-Phase Scheduling in 3-Level Peer-to-Peer Network | Kuo-Qin Yan | Chaoyang University of Technology |
| 9 | Towards Optimal High Reliable Byzantine Agreement in a Scale Free Network | S.C. Wang | Chaoyang University of Technology |
| 10 | Research on Spot Checking Interval Decision of Equipment in Power Plant And Software Implementation | MA Xiaofang | School of Economics and Management of USTB |
| 11 | Linear Programming Method Of Multi-Objective Matrix Game Based On Vague Set | Zhou Xiaoguiang | School of Economics and Management of USTB |
| 12 | New methods for driving drowsiness detection | DU Liping | School of information engineering of USTB |
| 13 | Design & Development of Vehicle Distribution Problem for tobacco based GPS Vehicle Monitoring and Dispatching system | Du Xiu-ting  Dong Xiao-ming | Inner Mongolia Autonomous Region Tobacco Company Huhhot |
| 14 | A Refined Algorithm for Ant-based Clustering | CHEN Jianbin  Liu Jing | Business College of Beijing Union University |
| 15 | Production Planning Problems In A Steel Wire Factory In China | LIU Zhengang  WANG Daoping  JIN Feng | School of Economics and Management of USTB  Tsinghua University |

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| **Wednesday, October 17, 2007** |

* **14:00 to 17:30 Paper Presentation**

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| **Session S6** | **Location: SEM of USTB** | **Room:313** |
| **Track: Data Mining technology** | **Session Chair:** **Dr. Lin Qining**  **Dr. Wu Sen** | 14:00 – 17:30 |

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|  | **Paper** | **Authors** | **Affiliation** |
| 1 | The Application of the Ant Colony Decision Rule Algorithm on Distributed Data Mining | Xie Linquan | Application institute of Jiangxi University of Science and Technology |
| 2 | Fraudulent Behavior Forecast in Telecom Industry based on Data Mining | Wu Sen | School of Economics and Management of USTB |
| 3 | Social Network Analysis Based On BSP Clustering Algorithm | Gong Yu | School of Business Administration, China University of Petroleum |
| 4 | Mobile Customer Clustering Analysis Based On Call Detail Records | Lin Qining | School of Economics and Management of USTB |
| 5 | The research on system framework & application of analytical CRM based on MAS | Jiang Guorui | Economics and Management School, Beijing University of Technology |
| 6 | An Application on Text Classification Based on Granular Computing | Zhang Xia | School of Economics and Management of USTB |
| 7 | WMS: A New Algorithm for Mining Weighted Maximal Frequent Sequential Pattern | Cui Wei | School of Economics and Management of USTB |
| 8 | A method based on data mining to forecast customers’ value | Yu Haiyan | School of Economics and Management of USTB |
| 9 | A New Marketing Channel Management Strategy Based on Frequent Subtree Mining | Wang Daoping | School of Economics and Management of USTB |

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| **Wednesday, October 17, 2007** |

* **14:00 to 17:30 Paper Presentation**

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| **Session S7** | **Location: SEM of USTB** | **Room:312** |
| **Track: Supply** **Chain** | **Session Chair: Dr. Chang T. Hsieh**  **Dr. Yang Jianhua** | **Time:** 14:00 – 17:30 |

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|  | **Paper** | **Authors** | | **Affiliation** |
| 1 | Doctoral Dissertation in Supply Chain Management Research: A Comprehensive Review from 1999 to 2006 | Xinrui Zhang  Hengshan Wang  Jiaqin Yang | University of Shanghai for Science & Technology, Shanghai  Georgia College & State University | |
| 2 | Modeling in Confidentiality and Integrity for a Supply Chain Network | Kuo Lane CHEN  Marn-Ling SHING  Huei LEE  Chen-Chi SHING | University of Southern Mississippi  Taipei Municipal University of Education  Eastern Michigan University  Radford University | |
| 3 | Strategic Information Technology Deployment Planning Within The Supply Chain Life Cycles | Conrad Shayo  Harold Dyck  Linda C. Gordon | California State University, San Bernardino  University of La Verne | |
| 4 | Real-Time Value Chain Management | Joseph O. Chan | Roosevelt University | |
| 5 | Study on Strategic Information Systems Planning and modeling for the MRO Supply Chain | Yang Jianhua | School of Economics and Management of USTB | |
| 6 | SWOT Analysis of Urumchi as the International Logistics Center to Mid-Asia | Sun Ying | School of Economics and Management of USTB | |
| 7 | The Dynamics of Small Shops Time and Technology | Pat McInturff  Jace Baker | California State University, San Bernardino | |
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| **Thursday, October 18, 2007** |

**Summary of Activities:**

* **9:00: to 18:00 Cultural Event to the Great Wall**

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| **Friday, October 19, 2007** |

**Summary of Activities:**

* **9:00: to 18:00 Cultural Event to the Forbidden City**

**Association Officers**

**Program co-Chairs:**

**Jake Zhu, Ph.D.**

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**Track Chairs:**

**Business Processes**

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**Electronic Commerce**

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**Teaching & Learning**

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**Management Support Systems**

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**Web Technologies**

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**Information Assurance**

**Dan Manson, Ph.D.**

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**Medical Informatics**

**Trevor Rohm, M.D.**

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**Supply Chain Management**

**Chang T. Hsieh, Ph.D.**

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**Workshop Proposals**

**Frank Lin, Ph.D.**

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**Asian Papers**

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**Software / Development/Mgmt**

**Ian Allison, Ph.D.**

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**Ethics**

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**Networking Systems**

**Qining Lin, Ph.D.**

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**CRM**

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