

## Conference Contacts

**Conference Chair:**  
Gilbert Silvius  
HU University of Applied Sciences  
[gilbert.silvius@hu.nl](mailto:gilbert.silvius@hu.nl)

**Program Chair:**  
Pascal Ravesteijn  
HU University of Applied Sciences  
[pascal.ravesteijn@hu.nl](mailto:pascal.ravesteijn@hu.nl)

**IIMA President:**  
Jake Zhu  
California State University-SB  
[jzhu@csusb.edu](mailto:jzhu@csusb.edu)

**Editor: Communications of IIMA**  
Jack Marchewka  
[JTMarh@wpo.cso.niu.edu](mailto:JTMarh@wpo.cso.niu.edu)

**Executive Director:**  
C. E. Tapie Rohm  
California State University-SB  
[trohm@csusb.edu](mailto:trohm@csusb.edu)

### Track Chairs:

**Business Intelligence**  
Joseph O. Chan  
[jchan@roosevelt.edu](mailto:jchan@roosevelt.edu)

**DL & Innovative Teaching**  
Tanya Goette  
[Tanya.Goette@qcsu.edu](mailto:Tanya.Goette@qcsu.edu)

**Privacy**  
Don Moscato  
[dmoscato@iona.edu](mailto:dmoscato@iona.edu)

**Medical & Clinical Informatics**  
Trevor Rohm  
[trevorrohrm@yahoo.com](mailto:trevorrohrm@yahoo.com)

**Educational Software Engineering**  
Ore Soluade  
[osoluade@iona.edu](mailto:osoluade@iona.edu)

**Professional Software Engineering**  
Jim Nindel-Edwards  
[jimne@iee.org](mailto:jimne@iee.org)

**CRM**  
Xin James He  
[Xhe@mail.fairfield.edu](mailto:Xhe@mail.fairfield.edu)

**Ethical & Legal**  
Ramesh Subramanian  
[ramesh.subramanian@quinnipiac.edu](mailto:ramesh.subramanian@quinnipiac.edu)

**Health Care**  
Warren Adis  
[Wadis@iona.edu](mailto:Wadis@iona.edu)

**Web Issues, Technologies & Tools**  
JiangPing Wang  
[wang@webster.edu](mailto:wang@webster.edu)

**Organizational Issue/Case Studies**  
Anza Akram  
[anza@sbcglobal.net](mailto:anza@sbcglobal.net)

**Project Management**  
Harold Dyck  
[hdvck@csusb.edu](mailto:hdvck@csusb.edu)

**International, Cultural & Society**  
Gerhard Steinke  
[Gsteinke@spu.edu](mailto:Gsteinke@spu.edu)

**ERP & Manufacturing**  
Emmanuel Opara  
[enopara@pvamu.edu](mailto:enopara@pvamu.edu)

**Networking Systems**  
Reggie Davidrajuh  
[reggie.davidrajuh@uis.no](mailto:reggie.davidrajuh@uis.no)

**Student Consortium**  
Johan Versendaal  
[johan.versendaal@hu.nl](mailto:johan.versendaal@hu.nl)

**Computer Science**  
Juan Manuel Gomez Reynoso  
[jmgr@correo.uaa.mx](mailto:jmgr@correo.uaa.mx)

**Ecommerce applications & Innovations**  
Rob Schumaker  
[rob.schumaker@gmail.com](mailto:rob.schumaker@gmail.com)

For a complete overview of track chairs see [www.iima.org](http://www.iima.org)

# Call for Papers

## 21<sup>st</sup> Annual Conference

### International Information Management Association

#### 18-20 October 2010

#### Utrecht, The Netherlands

*Theme: Creating new opportunities ~  
The role of information in sustainable innovation*

The International Information Management Association (IIMA) annual conferences promote the dynamic exchange of ideas among leading researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business and government. The 21<sup>st</sup> Annual Conference of the IIMA is devoted to presenting and examining information technology issues that create new innovative and sustainable opportunities in our current economical climate.

Conference topics include, but are not limited to:

- Distance learning and innovative teaching techniques
- Electronic commerce applications and innovations – public and private
- Web issues, technology, and tools
- ERP and manufacturing issues
- Networks and wireless technologies
- International, cultural and societal implications
- Database and Intelligent systems
- Organizational issues and case studies
- Security, privacy, legal and ethical issues
- (Bio)medical & Clinical Informatics
- Outsourcing
- Global Impacts on Economics
- eMarketing and Social Networks
- Business Process Innovation
- Enterprise and ICT Architecture
- Knowledge Management
- ICT and sustainability
- Project Management
- Gaming and Simulations

### Submission of Papers:

Submissions to IIMA 2010 must not already have been published in a journal, presented at another conference, or be currently under consideration for publication or presentation elsewhere. All submissions will be reviewed by the track chairs, program committee and selected reviewers. All reviews are double blind. The editorial board will make the final determination whether the accepted papers are published in the IIMA 2010 Proceedings or qualify for publication in the journal *Communications of the IIMA*. The *Communications of the IIMA* is a refereed, serial publication of IIMA that is registered with the US Library of Congress (ISSN: 1543-5970 print copy & ISSN: 1941-6687 on-line).

**Submission Deadline: April 1, 2010**

**Conference Acceptance Notification: June 1, 2010**

**Final Version Due: July 1, 2010**

**CIIMA Journal Notification: Rolling Acceptance**

### Format of Submitted Papers:

Papers should follow the style recommended by the American Psychological Associations (APA) Publication Manual. The language of the conference and related publications is English. Each accepted paper must be presented at the conference and be accompanied by paid registration. Each submitted paper must include an abstract and must conform to the following format: First Page: Title, authors, address, phone, fax, email address, abstract. Second and subsequent pages: Title, full manuscript (limited to 25 double-spaced pages).

Please submit electronic copy in Word format using the submission system as instructed on [www.iima.org](http://www.iima.org), no later than **April 1, 2010**. Any submission that is received after the deadline, exceeds length requirements, or does not adhere to the format will be rejected without review.

### Student Consortium:

The conference will feature a special student consortium. For more information see [www.iima.org](http://www.iima.org) or contact the consortium chair Dr. Johan Versendaal ([johan.versendaal@hu.nl](mailto:johan.versendaal@hu.nl)).

For more information, style guidelines, and fee schedule: visit the IIMA website: [www.iima.org](http://www.iima.org) (Revised: January 2010)