

2012 Conference of the International Information Management Association (FINAL Program)

Monday, October 15

11:00a-12:00p Registration

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12:15p-1:45p

Session A1 - Heechang Shin, Convener

"Framework for Research Knowledge Discovery and Accumulation" - Balaji Kannan and Frank Lin.

"The JMP to Catalina Island Competition" - Harold Dyck, Xinran Wang, David Kung and Linda Gordon.

"Assessing Sales Loss from Automobile Recalls through Event Study: A Toyota Case Study" - Heechang Shin, Robert Richardson and Oredola Soluade

Session A2 - Ian Allison, Convener

"Addressing Food Production Planning and Control Issues through Information Visualisation: an Agile Development" - Ian Allison, Roy Stratton and Drew Robey.

"Delivering Business Analytics with Snowflake Data Warehouse Design" - Jiangping Wang.

"The impact of IT management processes on Enterprise Agility" - Maik Verbaan and A.J.Gilbert Silvius

2:00p-3:00p

Keynote Address - Joseph Chan, Convener

"Impact of Big Data Analytics on Society" - Gokula Mishra (Oracle Corporation)

3:00p-3:30p

Break

3:30p-5:00p

Session B1 - Ramesh Subramanian, Convener

"E-Banking Legal Issues and Security Measures" - Sushma Sanga and Huei Lee

"From Lord Hale's 'Monopoly-Franchise' to Tim Wu's 'Net Neutrality: 164 years of U.S. Communications Policies'" - Ramesh Subramanian.

"Computer Network Courses In Undergraduate IT Curriculum" - Xiannong Meng and Song Xing

Session B2 - Pascal Ravesteyn, Convener

"A Literature Review of Technology Acceptance Research and Virtual Team Learning Theory" - Joy Godin and Tanya Goette.

"Theory of Trusted Performance" - Jim Jenkins and Gerhard Steinke

"Is there Dependence between Process Maturity and Process Performance?" - Pascal Ravesteyn, Joost Spekschoor and Roeland Loggen.

6:00p-9:00p

Bus tour and dinner

Tuesday, October 16

7:30a-8:30a	Continental Breakfast
8:00a-10:30a	<p>Session C1 - Presentations from Students from US and Holland - Jack Marchewka and Pascal Ravesteyn, Conveners</p> <p>US <i>"Business Intelligence in a Call Center Setting"</i> - Matthew Dabrowski and Janine Minerva.</p> <p>US <i>"Towards a Future of Digital Rights Management with Owner Identification"</i> - Peter Larsen and Gerhard Steinke</p> <p>N <i>"Guiding Cloud implementation through a unified Framework, how and when to start?"</i> - Gert-Jan de Vries and Frank Molendijk</p> <p>US <i>"The Conundrum of Security in Modern Cloud Computing"</i> - Thomas Sommer, Tanya Nobile and Paul Rozanski.</p> <p>N <i>"Contribution of agile software development methods to Business IT Alignment in non-profit organisations"</i> - Arjan Aarnink and Gijsbert Kruithof.</p> <p>US <i>"Challenges in Outsourcing IT Projects"</i> - Shiva Oruganti.</p> <p>N <i>"Information search performance using semantic web technology and concepts"</i> - Peter de Haan, Rutger van 'T Ende and Mirjam Vlaanderen.</p> <p>US <i>"Online Privacy Policy of the Thirty Dow Jones Corporations; Compliance with FTC Fair Information Practice Principles and Readability Assessment"</i> - Yuanxiang Li, Jake Zhu, Anna Ni and C.E. Tapie Rohm Jr.</p> <p>US <i>"The Effect of Outsourcing and the Global Trade Imbalance on US Economy"</i> - Christine Beggan and Xin James He.</p> <p>N <i>"A theory of configuring Quality Systems in Dutch UAS to achieve higher student satisfaction"</i> - Mark Heupink and Kees de Vroom.</p>
9:00a-10:30a	<p>Session C2 - Emmanuel Opara, Convener</p> <p><i>"Business Analysis for Business Process Management in an Enterprise Model Framework"</i> - Joseph Chan.</p> <p><i>"Effects of Virtualization on Enterprise Network, Server Systems or Desktop on Mid and Small Size Organizations"</i> - Emmanuel U. Opara and Oredola A. Soluade</p> <p><i>"International perceptions of online banking security concerns"</i> - Donald Moscato and Shoshana Altschuller.</p>
10:30a-11:00a	Break
11:00a-12:00p	<p>Keynote Address - Joseph Chan, Convener</p> <p><i>"City of Chicago's use of technology to support public safety"</i> - Commander Jonathan Lewin (Chicago Police Department)</p>
12:00p-1:00p	Lunch
1:00p-2:30p	<p>CISSA COMPUTER SECURITY WORKSHOP - Dan Manson, Convener</p> <p><i>BY ERICH SPENGLER, Director, CISSA</i></p>
2:30p-3:00p	Break
3:00p-4:30p	<p>Session D1 - Husam Abu-Khadra, Convener</p> <p><i>"Remote Health Monitoring"</i> - Bruce White and Gregory Okoniewski</p> <p><i>"IT Asset Disposition"</i> - Bruce White and Colleen D'Amico</p> <p><i>"Incorporating the COBIT framework for IT Governance in Accounting Education"</i> - Husam Abu-Khadra, Joseph Chan and Deborah Pavelka</p> <p>Session D2 - Warren Adis, Convener</p> <p><i>"Strategic Matching and Linkage Development by an Innovative Business System"</i> - Norbert Ziemer, Suzanna Long, Brian Mackie and Deborah Gory</p> <p><i>"McNeil, Ft. Washington: An FDA Case Study"</i> - Warren Adis.</p> <p><i>"Perception of information technology enablers for effective supply chain management"</i> - Feder Brookman, Jakobus Smit and A.J. Gilbert Silvius</p>
5:30p-7:30p	Bus tour
7:30p-9:00p	Dinner

Wednesday, October 17

7:30a-8:30a	Continental Breakfast
8:30a-10:00a	Session E1 - Minnie Yen, Convener <i>"Mapping hyperlocal content on a community-based website: A business model study"</i> - Minnie Yen, Dennis Drinka and Yoshito Kanamori. <i>"The effects of internal and external factors on Internet based digital technology usage by SMEs in a developing country"</i> - Md Shah Azam and Mohammed Quaddus.
	Session E2 - Dan Manson, Convener <i>"Virtual Lab for Online Cyber Security Education"</i> - Joon Son, Chinedum Irrechukwu and Patrick Fitzgibbons. <i>"CyberPatriot Exploring University – High School Partnerships"</i> - Dan Manson, Steven Curl and Anna Carlin <i>"The Ethics of Business Intelligence within Private and Public Entities"</i> - Brian Demilia, Michael Pedee, Kenneth Jorgensen and Ramesh Subramanian
10:00a-10:30a	Break
10:30a-12:00p	Session H1 - Tapie Rohm, Convener BUSINESS MEETING - all are welcome!
12:00p-1:00p	Lunch
1:00p-2:30p	Session F1 - Oredola Soluade, Convener <i>"The implications of human resource management and organizational culture on adoption of knowledge management practices in the Nigerian oil and gas industry"</i> - Nathaniel Ozigbo <i>"The adoption of green supply chain management practices in the Nigerian Manufacturing sector"</i> - Nathaniel Ozigbo <i>"Modeling and simulation of a resource allocation problem"</i> - Oredola Soluade.
	Session F2 - Tajudeen Banmeke, Convener <i>"Assessment of the Use of Social Network Tools (SNTs) by Agriculture Researchers in South West, Nigeria"</i> - Tajudeen Banmeke and Matthew Oose. <i>"In-sourcing Using the Specialty Occupation Workers [H-1B Visas] In The Information Technology Sector"</i> - Mostafa A. Soliman and Emmanuel U Opara <i>"Updating the Development Factors for Information Systems for Mobile Devices in Mexico"</i> - Juan Manuel Gomez Reynoso and Marcelo Perez Ramos.
2:30pm	Conference ends