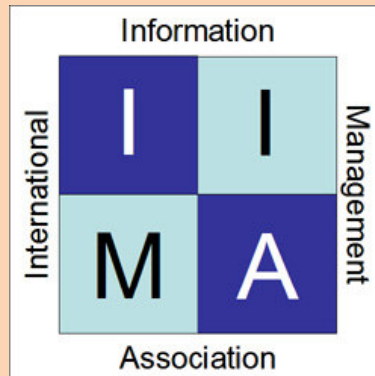




# Call for Papers



## Inaugural IIMA - Asian Division Annual Conference in association with the International Information Management Association

### Creating new opportunities: The role of information in sustainable innovation

University of Shanghai for Science and Technology  
Thursday, May 13-Friday, May 14, 2010  
Shanghai, China

The International Information Management Association (IIMA) Asian Division will hold its first annual conferences to promote the dynamic exchange of ideas among leading researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business and government. The 2010 the conference will be held in Shanghai, China.

### Important dates:

**Full Paper Submission: March 15, 2010**

**Accept/Reject Notification: April 1, 2010**

**Camera Ready Copy: April 20, 2010**

**Main Conference: Thursday, May 13-Friday, May 14, 2010**

*Note:* This conference was scheduled to be held in 2009, but was postponed to 2010 due to H1N1. We welcome the author of last year's contributors to resubmit. The IIMA-Asian Division is a division of the International Information Management Association, Inc. headquartered in San Bernardino, California, USA.

The Inaugural Annual Conference of the IIMA-Asian Division is devoted to presenting and examining the role of information and information technology in sustainable innovation.

**Conference topics include, but are not limited to:**

- ICT and sustainability
- BioMedical & Clinical Informatics
- Project Management
- Global Impacts on Economics
- Gaming and Simulations
- Software Engineering
- eGovernment
- eMarketing and Social Networks
- Web issues, technology, and tools
- ERP and manufacturing issues
- Business Process Innovation
- International & cultural implications to ICT
- Enterprise and ICT Architecture
- Knowledge Management and Intelligent systems
- Algorithm and Heuristics
- Problem Solving/Decision Making
- Distance learning and innovative teaching
- Electronic commerce applications
- Organizational issues and case studies
- Business Process Re-Engineering
- Ethical and societal Issues

**Submission of Papers:**

Submissions to IIMA 2010 must not have been accepted or published in a journal, presented at another conference, or be currently under consideration for publication or presentation elsewhere. All submissions will be reviewed by the track chairs, program committee and selected reviewers. All reviews are double blind. The editorial boards will make the final determination whether the accepted papers are published in the *IIMA 2010 Proceedings* or qualify for publication in the journals of *Communications of the IIMA (CIIMA)* or the *Journal of International Technology and Information Management (JITIM)*. The *Communications of the IIMA* is a refereed, serial publication of IIMA that is registered with the US Library of Congress (ISSN: 1543-5970 print copy & ISSN: 1941-6687 on-line) and is in its tenth year of publication. Dr. Tanya Goette is the new Editor-in-Chief and Dr. Jack Marchewka is the Editor. The *Journal of International Technology and Information Management (JITIM)* is in its 19<sup>th</sup> year of publication and is a refereed, serial publication of IIMA that is registered with the US Library of Congress (ISSN: 1543-5962 print copy & ISSN: 1941-6679 on-line). Dr. Chang-tseh Hsieh is the Editor and Dr. C. E. Tapie Rohm, Jr. is the Editor-in-Chief. Both publications are listed in Cabell's Directory of Publications, in the databases of Pro Quest, Cengage Index, BNET Business Library, Highbeam.com and Encyclopedia.com.

**Format of Submitted Papers:**

Papers should follow the style recommended by the American Psychological Associations (APA) 6<sup>th</sup> Ed. Publication Manual. The language of the conference and related publications is English. Each accepted paper must be presented at the conference and be accompanied by paid registration. Each submitted paper must include an abstract and must conform to the following format: First Page: Title, authors, address, phone, fax, email address, abstract. Second and subsequent pages: Title, full manuscript (limited to 25 double-spaced pages). Please submit an electronic copy in Word format to Prof. Wang Hengshan at [China2010@iima.org](mailto:China2010@iima.org) and NOT on the IIMA website no later than March 15, 2010. Any submission that is received after the deadline, exceeds length requirements, or does not adhere to the format will be rejected without review.

**Submission Panel or Workshop:**

The conference will feature sessions on topics of special interest. To propose a panel, contact the program chair and provide the session topic and a list of 3-5 potential panelists. To propose a workshop, contact the program chair with a short description of the proposed workshop. Submit Panel or Workshop programs to Prof. Wang Hengshan at [China2010@iima.org](mailto:China2010@iima.org)

**Submission Deadline: March 15, 2010**

**Conference Acceptance Notification: April 1, 2010**

For more information, style guidelines, and fee schedule: visit the IIMA website: [www.iima.org](http://www.iima.org)