



THE 26TH ANNUAL CONFERENCE

INTERNATIONAL INFORMATION MANAGEMENT ASSOCIATION
CHATTANOOGA, TENNESSEE

THE UNIVERSITY OF TENNESSEE AT CHATTANOOGA
OCTOBER 12 - 14, 2015

THEME: HEADING TOWARD THE CLOUD: INTEGRATING

Important Dates (updated)



Submission Deadline: June 1, 2015

Acceptance Notification: July 15, 2015

Final Version Due: August 15, 2015

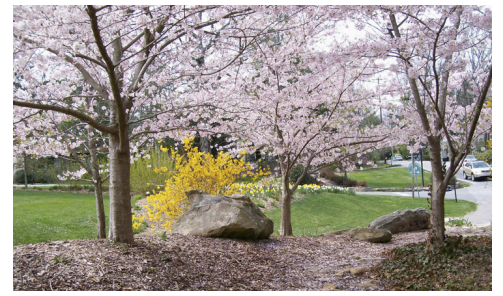
Conference Topics



- Business Analytics
- Cloud Computing
- Cybersecurity
- E-business
- Emerging Trends
- ERP Systems
- Global Information Technology
- Healthcare IT
- IT Auditing/Forensics
- Mobile Computing
- Organizational Culture and Technology
- Social Networking
- Technology in the Classroom
- Technological Innovation

* Conference topics are not limited to the above topics.

Submission of Papers



Submissions to IIMA2015 must not already have been published in a journal, presented at another conference, or be currently under consideration for publication or presentation elsewhere. All submissions will be reviewed by the track chairs, program committee and selected reviewers. All reviews are double blind. Exceptional articles will be referred for publication to one of the two following journals: *Communications of the IIMA* (CIIMA), or *Journal of International Technology and Information Management* (JITIM)

Please submit an electronic copy through the Easy Chair program at www.iima.org. Any submission that is received after the deadline, exceeds length requirements, or does not adhere to the format will be rejected without review.

For more information, please visit our website (<http://www.iima.org>) or contact Heechang Shin (hshin@iona.edu).

The name "Chattanooga" comes from the Creek Indian word for "rock coming to a point." This refers to Lookout Mountain, one of the city's major attractions. Chattanooga is a scenic city, full of natural wonders waiting to be explored by foot, car, bike, or train.