



24<sup>th</sup> Annual Conference  
**International Information Management Association**

Hagan School of Business  
Iona College, New Rochelle, New York  
Monday October 14<sup>th</sup> – Thursday October 17<sup>th</sup>, 2013

*Theme: The Cloud Frontier ~ Information, Innovation, Technology*

## **Special Attractions**

**Monday October 14, 2013**

**Workshop on Risk Management**

**Social Hour at Beechmont College Tavern**

**Tuesday October 15, 2013**

**Lunch, IONA Welcome**

**5:00 PM Workshop on Internet Governance**

**After 6:00 PM - Free Evening**

**Wednesday October 16, 2013**

**A Distinguished panel of AI experts will engage in an in-depth discussion on Data Mining.**

**Special presentation of the facilities at Iona's Trading Floor**

**Special presentation on Virtual Worlds**

**IIMA Planning Session .....**

**New York City Sight-seeing; Dinner in Chinatown.**

**Thursday October 17, 2013**

**Executive Board Meeting will be held at the Hotel (if needed)**

## Organising Committee:

### Program Chair

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### Joint Conference Chair

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### Joint Conference Chair

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### Joint Conference Chair

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## Track Chairs:

### Business Processes

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### Teaching & Learning & Ethics

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### Medical & Clinical Informatics

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### Electronic Commerce

**Gerhard Steinke, Ph.D.**

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### Special Sessions

**Frank Lin, Ph.D.**

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### Asian Papers

**Xiaoxia Huang, Ph.D.**

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### Young Professionals

Shoshana Altschuller, Ph.D.

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### Gaming Software & Development

**Jos van Reenen, B ICT**

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### Software Engineering

**Carlos Argelio Arévalo Mercado, Ph.D.**

Autonomous University of Aguascalientes,

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### Networking Systems

**Alton Hardin**

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### CRM

**Xin James He, Ph.D.**

Fairfield University

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### International Topics

**Mahesh Vanjani, Ph.D.**

Texas Southern University

[Vanjanim@tsu.edu](mailto:Vanjanim@tsu.edu)

### Database Technologies

**Heechang Shin, Ph.D.**

Iona College

[hshin@iona.edu](mailto:hshin@iona.edu)

### Web Design, Technologies Issues

**Pascal Ravesteijn, Ph.D.**

Hogeschool Utrecht-Netherlands

[pascal.ravesteijn@hu.nl](mailto:pascal.ravesteijn@hu.nl)

### Social Media and Communication

**Astrid Sheil, Ph.D.**

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[astrid@csusb.edu](mailto:astrid@csusb.edu)

### Virtual Worlds

**Diana Boekman, MSc**

HU University of Applied Sciences

[diana.boekman@hu.nl](mailto:diana.boekman@hu.nl)

### Young Professionals

**Cecil Paulsen, MBA**

Government Agency

[silentbugle@yahoo.c](mailto:silentbugle@yahoo.c)

## **Conference Sponsors and Supporters**

Fairfield University, Dolan School of Business

Iona College, Hagan School of Business

Quinnipiac University, School of Business

## **Iona College Organizing Committee**

Shoshana Altschuller

Vin Calluzzo

Charles Cante

Kurt Engemann

Donald Moscato

Smiljana Petrovic

Heechang Shin

Robert Richardson

Ronald Yager

Monday October 14, 2013

**Monday October 14, 2013**

**Summary of Activities:**

- **12:30 PM to 5:00 PM**    **Conference Registration: LaPenta**
- **1:00 PM**                    **IIMA Welcome and Greetings**
- **1:00 PM to 5:20 PM**    **Paper Presentations**
- **3:00 PM to 3:20 PM**    **Afternoon Break**
- **5:45 PM to 7:30 PM**    **IIMA Beechmont College Tavern Social Hour**

Monday October 14, 2013

24<sup>th</sup> Annual Conference of the International Information Management Association

**Monday October 14, 2013. 1:00 PM – 5:00 PM Registration LaPenta: 2<sup>nd</sup> Floor**

**1PM - 2PM**      **Session A1. Convener: Heechang Shin**      **Location: LaPenta: McGrath\_A**  
**Track:**      **Networking Systems**  
**Management Support Systems**  
**Medical & Clinical Informatics**

Paper #	Topic	Authors	Affiliation
7	Measurement and Test Performance for Integrated Digital Loop Carrier for White Noise Impairment Using Interleaved Mode	Sarhan Musa	Prairie View A&M University
17	An Evaluation of J. D. Power Quality Measurement of the U.S. and Japanese Automotive Industry	Heechang Shin Robert Richardson Oredola Soluade	Iona College, New York Iona College, New York Iona College, New York
31	Composite Ontology-based Medical Diagnosis Decision Support System Framework	Abdullah Uz Tansel	Baruch College, City University of New York

**1PM - 2PM**      **Session A2. Convener: Martin Zoet**      **Location: LaPenta: McGrath\_B**  
**Track:**      **Electronic Commerce**  
**Business Processes**

Paper #	Topic	Authors	Affiliation
35	An Investigation of Security and Features in Mobile Banking	Huei Lee Yu Zhang Kuo Lane Chen	Eastern Michigan University Eastern Michigan University University of Southern Mississippi
36	Initial Perceptions and Adoption of e-business among the Quebec Forestry Sector SME's in a Time Line	Egide Karuranga Muhammad Mohiuddin Fathen Jabeur	Laval University, Québec Laval University, Québec Laval University, Québec
37	Characterizing the Declarativity of Business Process Formalisms	Jeroen van Grondelle Martin Zoet Floor Vermeer	BeInformed HU University of Applied Sciences Utrecht Utrecht University

# Monday October 14, 2013

**2PM - 3PM**                      **Session B1. Convener: Jack Marchewka**                      **Location: LaPenta: McGrath\_A**

**Track:**                      **International Topics**  
**Information Assurance/Cyber Security**

<b>Paper #</b>	<b>Topic</b>	<b>Authors</b>	<b>Affiliation</b>
12	A Combined Model of IT Outsourcing Partnerships and Success	Jack Marchewka	Northern Illinois University
		Shiva Oruganti	Northern Illinois University
		Kuo Lane Chen	University of Southern Mississippi
21	Defense against REST-based Web Service Attacks for Enterprise Systems	Hsun-Ming Lee	Texas State University - San Marcos
		Mayur Mehta	Texas State University - San Marcos
57	Network Security, Threat, Penetration Testing, Containment and Solutions: A Case Study	Emmanuel Opara	Prairie View A&M University, TX
		Benedict Uzochukwu	Virginia State University, Petersburg Virginia

**2PM - 3PM**                      **Session B2. Convener: Trevor Rohm**                      **Location: LaPenta: McGrath\_B**

**Track:**                      **Medical & Clinical Informatics**

<b>Paper #</b>	<b>Topic</b>	<b>Authors</b>	<b>Affiliation</b>
3	Cloud Computing In Emerging Biotech and Pharmaceutical Companies	Thomas Sommer	Quinnipiac University
6	Naïve Bayes Classification of Public Health Data With Greedy Feature Selection	Stephanie Hickey	Iona College
11	McNeil Healthcare, Puerto Rico: FDA Case Study	Warren Adis	Iona College

**3PM – 3:20PM**                      **Coffee Break**



## Monday October 14, 2013

**3:20PM - 4:20PM**      **Session C1. Convener: Shoshana Altschuller**      **Location: LaPenta: McGrath\_A**  
**Track: Software Engineering Privacy**

Paper #	Topic	Authors	Affiliation
5	Mobile Applications for a Sustainable Future: How Are Mobile Developers Contributing to Solving the Problem?	Christelle Scharff	Pace University, New York
		Meghan Kenny	Pace University, New York
29	Everything Has Its Price: Privacy Concerns and Rewards for Using Mobile Location Services	Ashley Fields	Central Connecticut State University
		Alex Shorthouse	Central Connecticut State University
34	Privacy Policies of Global online Banks: Does Culture Matter?	Don Moscato	Iona College, New York
		Shoshana Altschuller	Iona College, New York
		Eric Moscato	Iona College, New York

**3:20PM - 4:20PM**      **Session C2. Convener: Judith Grunwald**      **Location: LaPenta: McGrath\_B**  
**Track: Medical & Clinical Informatics**

Paper #	Topic	Authors	Affiliation
18	An Observation of Healthcare Knowledge Management	Edward Chen	University of Massachusetts Lowell
25	The Use of Clinical Informatics To Increase Patient Satisfaction in Clinical Settings	Judith Grunwald	Iona College, New York
		Andrew Thornton	Iona College, New York
		Diane Ferrero-Paluzzi	Iona College, New York
28	A Clinician's Report of the Unintended Consequences of	Trevor Rohm	Trevor Rohm, P. A.

**4:20PM - 5:20PM**      **Risk Management Workshop**      **Location: LaPenta: McGrath\_B**      **Kurt Engemann**      **Iona College, New York**

**5:45PM - 8:00PM**      **Social Hour at "The Beechmont" - Optional**

Tuesday October 15, 2013

**Tuesday October 15, 2013**

**Summary of Activities:**

- **8:30 AM to 6:00 PM**                      **Conference Papers: LaPenta**
- **10:00 AM to 10:20 AM**                **Morning Break**
- **12:00 Noon**                                **Iona Welcome and Greetings**  
**Lunch Sponsor: Quinnipiac University: School of Business**

**Keynote Address:**

**Kenneth Citarella, Guidepost Solutions**  
**Managing Director, Investigations and Cyber Forensics**

**"Lessons the Victims Taught Me: Reflections on 25 Years Investigating Cybercrime".**

- **3:20 PM to 3:40 PM**                      **Afternoon Break**
- **5:00 PM to 6:00 PM**                      **Workshop on Internet Governance**
- **After 6:00 PM**                                **Free Evening**

Tuesday October 15, 2013

Keynote Speaker Tuesday, October 15<sup>th</sup>, 2013

**Kenneth C. Citarella, CFE**

**Managing Director, Investigations and Cyber Forensics**

Ken Citarella is Managing Director, Investigations and Cyber Forensics for Guidepost Solutions. Before joining Guidepost Solutions, Ken worked with a commercial litigation law firm and with the Corporate Investigations Division of Prudential Insurance.

Ken had a distinguished 28-year career as a white-collar and computer crime prosecutor in the Westchester County (NY) District Attorney's Office, which he concluded as Deputy Chief of the Investigations Division. Ken prosecuted investment frauds, larcenies, embezzlements, anti-trust violations, public corruption, forgeries and many other economic crimes. A pioneer in computer crime prosecution, Ken obtained convictions for computer intrusions, malicious software attacks, a software time bomb, spamming, digital child pornography and the use of the Internet for child exploitation, among other cases.

Ken is also an Adjunct Professor of Law at New York Law School, where he teaches a cybercrime course, a Certified Fraud Examiner and Certified Information Privacy Professional. Ken has lectured widely before professional, legal, academic, corporate and community groups on computer crime and fraud related issues. In 2011, Ken received the Lifetime Achievement Award from the High Technology Crime Investigation Association.

Tuesday October 15, 2013

8:00 AM - 8:30 AM Continental Breakfast Location: Spellman Faculty Room

8:30 AM - 10:00 AM Session S1. Convener: Rob Schumaker Location: LaPenta: McGrath\_A

Track: Young Professionals (Alternate presentations between US and Netherland students)

Paper #	Topic	Authors	Affiliation
14	Effects of Technology Demonstration Complexity on Driving Adoption of Automated Software Testing Practices	Kevin Gregory Luis Santiago	Central Connecticut State University Central Connecticut State University
16	How Universities can Use Social Media as an Informational Tool	Jacquelyn Gagnon Sophia Gray Leila Khalaf	Central Connecticut State University Central Connecticut State University Central Connecticut State University
48	Business skills needed for testing business rules	Eelco Zomer Christ van Gestel Arjen Maris	HU University of Applied Sciences, Utrecht HU University of Applied Sciences, Utrecht HU University of Applied Sciences, Utrecht
50	The influence of ECM maturity on IT project success in (semi-) government	David Vermeulen Marco Lanenga Mark Driessen	Department of Justice Ordina GX Software
51	Does the Balanced Score Card Fit for Purpose to comply with telecom continuity of services regulations	Jan Frederik Prins Joachim van der Horst	HU University of Applied Sciences, Utrecht HU University of Applied Sciences, Utrecht

Tuesday October 15, 2013

8:30 AM - 10:00 AM

Session D2. Convener: Joseph Chan

Location: LaPenta: McGrath\_B

Track:

Social Media and Communication  
Database Technologies

Paper #	Topic	Authors	Affiliation
4	A Study on Gender Differences in Attitude toward Privacy in Facebook	Sathasivam Mathiyalakan George Heilman Sharon White	Winston-Salem State University Winston-Salem State University Winston-Salem State University
9	Exploring Willingness to Pay amongst Dutch Facebook Users	A.J.Gilbert Silvius Ruta Kavaliauskaite	HU University of Applied Sciences Utrecht ISM University of Management and Economics
19	Database Technologies	Joseph Chan	Roosevelt University, Chicago Illinois
23	Evaluating the use of Social Media in the Banking Industry	Andrew Williams Gerhard Steinke	Seattle Pacific University Seattle Pacific University

## Tuesday October 15, 2013

10:00 AM–10:20 AM

Coffee Break

10:20 AM - 11:40 AM

Session S2. Convener: Edward Chen

Location: LaPenta: McGrath\_A

**Track:** Young Professionals (Alternate presentations between US and Netherland students)

Paper #	Topic	Authors	Affiliation
22	Mobile Enterprise Application Platform: Integrating Mobility and Enterprise Systems	Jaemin Lee Edward Chen	University of Massachusetts Lowell University of Massachusetts Lowell
52	The relation between Kolb learning style and job satisfaction amongst Scrum users	Alex Gant Jolanda van Houten Jeroen Jakobsen	University of Applied Sciences Utrecht University of Applied Sciences Utrecht University of Applied Sciences Utrecht
63	E-Government in Public Administration Theories And Practices	Abdul Aziz Alrashidi C.E.Tapie Rohm	University of La Verne Cal. State University San Bernardino
54	Wellness for Older Adults: Usability and Benefits of Telehealth Monitoring	Nicole Persaud Grant Moffitt Kyle Kravette Alec Deross David Sachs Jean Coppola Christopher Gaur Dave Gaur Namchul Shin	Pace University, NY Pace University, NY Pace University, NY Pace University, NY Pace University, NY Pace University, NY Vital Care Vital Care Pace University, NY

## Tuesday October 15, 2013

10:20 AM - 11:40 AM

**Session E2. Convener: Tanya Goette**

**Location: LaPenta: McGrath\_B**

**Track:**

**Web Design, Technologies Issues  
Teaching Learning & Ethics**

**Paper #**

**Topic**

**Authors**

**Affiliation**

38

High-Structure vs. Low-Structured Problem Preference in Online Discussion for Learners with Different Learning Styles

Frank Lin

CSUSB

Rowena Santiago

CSUSB

Harold Dyck

CSUSB

Minoru Nakayama

Tokyo Institute of  
Technology

Tapie Rohm

CSUSB

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A Pilot Study of Virtual Teamwork Training

Joy Godin

Georgia College

Tanya Goette

Georgia College

41

Impact of Organizational Culture and Technology on Firm Performance in the Service Sector  
Organizations

Nathaniel

University Of Abuja,

Ozigbo

Nigeria

12:00 PM - 2:00 PM

**Lunch: Iona Welcome**

**Keynote Speaker: Kenneth Citarella, Managing Director, Investigations and Cyber Forensics, Guidepost Solutions**

**"Lessons the Victims Taught Me: Reflections on 25 Years Investigating Cyber-Crime".**

Tuesday October 15, 2013

2:00 PM - 3:20 PM

**Session F1. Convener: Diana Boekman**

**Location: LaPenta: McGrath\_A**

**Track:**

**Virtual Worlds  
Strategic Management and Information Systems  
Social Media & Communication**

<b>Paper #</b>	<b>Topic</b>	<b>Authors</b>	<b>Affiliation</b>
8	A Virtual World as an Introduction towards Green IT	Henk Plessius Pascal Ravesteijn Diana Boekman	University of Applied Sciences Hogeschool Utrecht University of Applied Sciences Hogeschool Utrecht University of Applied Sciences Hogeschool Utrecht
13	Workshop on Using Virtual Worlds in Business Education	Don Moscato Shoshana Altschuller	Iona College, New York Iona College, New York
45	Anonymity in Networked Publics: Legal, Technical and Social Perspectives	Ramesh Subramanian Guido Lang	Quinnipiac University Quinnipiac University



## Tuesday October 15, 2013

2:00 PM - 3:20 PM

**Session F2. Convener: Yi-Miin Minnie Yen**

**Location: LaPenta: McGrath\_B**

**Track:**

**Electronic Commerce  
Strategic Management & Information Systems**

<b>Paper #</b>	<b>Topic</b>	<b>Authors</b>	<b>Affiliation</b>
10	The Essence of Information Technology in Public Procurement, The Nigerian Experience.	Grace C. Nzelibe Vera Mary U Azubuike	University Of Abuja, Nigeria University Of Abuja, Nigeria
30	Exploring and Evaluating E-Business Models: A Community-based Website Study	Yi-Miin Minnie Yen Dennis Drinka Yoshito Kanamori	University of Alaska Anchorage University of Alaska Anchorage University of Alaska Anchorage
32	An Empirical Analysis of the Influence of Telecommunication on Agricultural Gross Domestic Product in Nigeria (1989 – 2012)	Rahman Sanusi Idris Ayinde Alaba Dare	Federal University of Agriculture, Abeokuta, Nigeria Federal University of Agriculture, Abeokuta, Nigeria Federal University of Agriculture, Abeokuta, Nigeria
62	What will Happen to Digital Assets After Death?	Alp Toygar C. E.Tapie Rohm Jake Zhu	Cal. State University San Bernardino Cal. State University San Bernardino Cal. State University San Bernardino

3:20 PM - 3:40 PM

**Coffee Break**

## Tuesday October 15, 2013

**3:40 PM - 5:00 PM**      **Session G1. Convener: Xin James He**      **Location: LaPenta: McGrath\_A**

**Track:**      **International Topics**  
**Strategic Management & Information Systems**

<b>Paper #</b>	<b>Topic</b>	<b>Authors</b>	<b>Affiliation</b>
47	The Effect of Supply Chain Strategy on Quality and US Competitiveness	Xin James He	Fairfield University
39	The Essence of Information Technology in Public Procurement, The Nigerian Experience	Grace C. Nzelibe Azubuike Vera	University of Abuja, Nigeria University of Abuja, Nigeria
55	Technological Innovation Capabilities, Firm Performance and New Product	Vera Uche Azubuike	University of Nigeria, Abuja

**3:40 PM - 5:00 PM**      **Session G2. Convener: Bruce Saulnier**      **Location: LaPenta: McGrath\_B**

**Track:**      **Asian and African Papers**  
**Social Media & Communication**

<b>Paper #</b>	<b>Topic</b>	<b>Authors</b>	<b>Affiliation</b>
24	The Effects of National Infrastructure and Government Policy on Information and Communication Technology Usage by SMEs in a Developing Country	Md Shah Azam	Curtin University, Australia
27	Mobile Number Portability in the Telecommunication Industry: Toward the Switching Behaviour of Subscribers in a Ghanaian City	Kofi Boateng	Kwame Nkrumah University of Science & Technology, Kumasi, Ghana
46	Cloud-Based Course Development: Teaching Without a "Safety" Net	Bruce Saulnier	Quinnipiac University
	Presentation: Learning through Social Media	Elda Buonanno	Iona College, New York

**5:00 PM – 6:00 PM**      **Workshop on Internet Governance**      **Ramesh Subramanian**      **Quinnipiac University**

**After 6:00 PM**      **Free Evening**

Wednesday October 16, 2013

**Wednesday October 16, 2013**

**Summary of Activities:**

- **9:00 AM to 2:00 PM**                      **Conference Papers: LaPenta**
- **9:00 AM to 10:30 AM**                **a) Hagan Workshop: Trading Floor**  
**b) Hagan Presentation: Using Virtual Worlds in Business Education**
- **10:35 AM to 11:00 AM**                **Morning Break**
- **11:00 AM - 12:00**                      **Data Mining Panel**
- **12:00 Noon**                              **Iona Welcome and Greetings**  
**Lunch Sponsor: Fairfield University: Dolan School of Business**

**Keynote Address:    John Malara, US East**  
**Vice President of Business Development**  
**“Corporate IT Leadership, Strategy, and Innovation: The Linkage and Business Challenges”**

- **2:00 PM to 2:45 PM**                      **IIMA Business and Planning Meeting.**
- **3:45 PM**                                      **Meet New Rochelle Train Station**  
**NYC Sightseeing Tour and Dinner in Chinatown**

Wednesday October 16, 2013

Keynote Speaker Wednesday, October 16<sup>th</sup>, 2013

**John Malara**

**Vice President of Business Development, US East**

John is currently the Vice President of Business Development for US East, a consulting and recruiting company based in New York City, and is working on a number of consulting assignments for Fortune 100 companies.

After over 20 years, John is recently retired from PepsiCo, where he was Vice President, I/T Field Operations. John's responsibilities included applications development and support for Field Sales, Manufacturing, Warehousing and Transportation for all North American Beverage Operations for the Pepsi Beverages Division.

John holds a Bachelor's Degree in Computer Science from Iona College, and serves on the Board of the Computer Science Department there. He was recently named a Fellow of the Hagen School of Business at Iona.

## Wednesday October 16, 2013

**8:30 AM - 9:00 AM      Continental Breakfast      Location: Spellman Faculty Room**

**9:00 AM - 10:35 AM      Session S3. Convener: Krista Engemann      Location: LaPenta: McGrath\_A**

Track:	Young Professionals		
Paper #	Topic	Authors	Affiliation
20	Dynamic Analysis for Android Applications	William May Paolina Centonze	Iona College, New York Iona College, New York
15	Teachers VS Students-Investigating Middle School Students and Their Teachers' Technical Abilities	David Genest , Jr. Anthony Daley Robert Schumaker	Central Connecticut State University Central Connecticut State University Central Connecticut State University
26	IPad Learning for Cerebral Palsy: Communication Advancement	Taylor Longenberger	Pace University, New York
43	An Exploratory Study on the Impact of Information Systems and Information Management Upon Self-Efficacy in Stock Trading	Jim Samuel	Zicklin / Baruch College, CUNY
44	A Survey of Open Source Software for Business Intelligence Today	Wojciech Dadak	Quinnipiac University
58	One Stop Wireless Solution: Using Smartphone as an Authentication Device	Michael Blair Ajaylal Chathanthara Mohanan Tupa Rahman	Quinnipiac University Quinnipiac University Quinnipiac University

**9:00 AM – 10:30AM      Trading Floor Workshop      Location: Hagan Trading Floor**

Presenters	Affiliation
Matthew Carey	Iona College, New York
Oredola Soluade	Iona College, New York

**9:00 AM – 10:30 AM      Workshop      Location: Hagan 003**

Using Virtual Worlds in Business Education	Presenters	Affiliation
	Don Moscato	Iona College, New York
	Shoshana Altschuller	Iona College, New York

## Wednesday October 16, 2013

10:35 AM - 11:00 AM

**Coffee Break**

11:00 AM - 12:00 PM

**Session S4. Convener: Heechang Shin**

**Location: LaPenta: McGrath\_A**

**Track:**

**Young Professionals**

**Paper #**

**Topic**

**Authors**

**Affiliation**

56

Research Proposal Quantifying "Bring Your Own Device" as a Recruiting Tool

Lee Griffin

Georgia College

Christopher Sleeth

Georgia College

59

Emergence of Mobile Technology

Christopher Silveira

Quinnipiac University

Chris Wolfrum

Quinnipiac University

60

GigaBit Inc. : The Fight against the US Telecom Oligopoly  
Presentation: Implications and Resolutions: The 2012 GdF Union Strike Against Frankfurt International Airport

Ashish Upadhyaya

Quinnipiac University

Krista Engemann

Iona College

11:00 AM - 12:00 PM

**Data Mining Panel**

**Convener: Smiljana Petrovic**

**Location: LaPenta: McGrath\_B**

**Panelists**

**Affiliation**

Paul Benjamin

Pace University

Lubomir Ivanov

Iona College

Aaron Kershenbaum

PAJER, Inc.

Ronald R. Yager

Iona College

12:00 PM - 2:00 PM

**Lunch**

**Keynote Speaker:**

**John Malara, VP of Business Development, US East**  
**"Corporate IT- Leadership, Strategy, and Innovation:**  
**The Linkage and Business Challenges"**

2:00 PM - 2:30 PM

**Planning, Lessons Learned, Awards, etc.**

**Location: Spellman**

2:30 PM - 3:45 PM

Free Time - Meet at New Rochelle Railroad Station @ 3:45 PM for the 4:00 PM train to New York City

## Thursday October 17, 2013

10:00 AM - 11:00 AM

**Executive Board wrap-up @ hotel**

Any Further Announcements

**Call for Papers**  
**25<sup>th</sup> Annual Conference**  
**International Information Management Association**

**Palm Spring/Palm Desert**  
**California State University San Bernardino-Palm Desert Campus**  
**Monday, October 13 – Wednesday October 15, 2014**

*Theme: Expanding our Horizons and Visions:  
Integrating Information Technology into our daily lives*

The International Information Management Association (IIMA) annual conferences promote the dynamic exchange of ideas among leading researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business and government. The 25<sup>th</sup> Annual Conference of the IIMA is devoted to presenting and examining information technology issues in our global networked environment. Come join and celebrate with us for the 25th Annual conference.

Conference topics include, but are not limited to:

<b>BUSINESS: COMMUNICATIONS:</b>	<b>SCIENCES:</b>	<b>EDUCATION:</b>	<b>SOCIAL SCIENCES:</b>	<b>PUB ADMINISTRATION:</b>
<i>Info Tech</i>	<i>Computer Sci</i>	<i>Voc. Ed.</i>	<i>Psychology</i>	<i>Organization Comm</i>
<i>Marketing</i>	<i>Transportation</i>	<i>Inst Tech</i>	<i>Sociology</i>	<i>Mediated</i>
<i>Comm</i>				
<i>Management</i>	<i>EE</i>	<i>Leadership</i>	<i>GIS</i>	<i>Social Media</i>
<i>Accounting</i>	<i>Comp Eng</i>	<i>Administration</i>	<i>History</i>	<i>Interpersonal</i>
<i>Finance</i>	<i>Cybersecurity</i>	<i>Law Enforcement</i>	<i>Analysis</i>	<i>Inter &amp; Cross Cultural</i>

**Submission of Papers:**

Submissions to IIMA2014 must not already have been published in a journal, presented at another conference, or be currently under consideration for publication or presentation elsewhere. All submissions will be reviewed by the track chairs, program committee and selected reviewers. All reviews are double blind. The editorial board will make the final determination whether the accepted papers are published in the *IIMA2014 Proceeding*. Exceptional articles will be referred for publication to one of the three following journals: *Communications of the IIMA (CIIMA)*, *Journal of International Technology and Information Management (JITIM)* and or the *Journal of International Management (JIIM)*.

*Communications of the IIMA (CIIMA)* ISSN: 1543-5970 print & 1941-6687-on-line.

*Journal of International Technology and Information Management (JITIM)* ISSN: 1543-5962 print & 1941-6679-online

*Journal of International Information Management (JIIM)*. ISSN: 1063-519X-Print

**Format of Submitted Papers:**

Papers should follow the style recommended by the American Psychological Associations (APA) Publication Manual. The language of the conference and related publications is English. Each accepted paper must be presented at the conference and be accompanied by paid registration. Each submitted paper must include an abstract and must conform to the following format: First Page: Title, authors, address, phone, fax, email address, abstract. Second and subsequent pages: Title, full manuscript (limited to 25 double-spaced pages). Accepted conference papers will be notified by **June 1, 2014**.

Please submit an electronic copy in MS Word format to the Dr. Jake Zhu, [jzhu@csusb.edu](mailto:jzhu@csusb.edu) no later than **May 1, 2014**. Any submission that is received after the deadline, exceeds length requirements, or does not adhere to the format will be rejected without review.

**Submission Panel or Workshop:**

The conference will feature sessions on topics of special interest. To propose a panel, contact the program chair and provide the session topic and a list of 3-5 potential panelists. To propose a workshop, contact the program chair with a short description of the proposed workshop.

**Submission Deadline: May 1, 2014**

**Conference Acceptance Notification: June 1, 2014**

**Final Version Due: July 1, 2014**

**CIIMA, JITIM & JIIM Journals use a Notification: Rolling Acceptance**

For more information, style guidelines, and fee schedule: visit the IIMA website: [www.iima.org](http://www.iima.org)

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