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Social Media and Communication

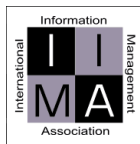
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Young Professionals

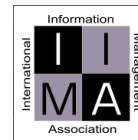
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Call for Papers

23rd Annual Conference

International Information Management Association, Inc.



15-17 October 2012 Chicago, IL USA

**Theme: Cyber Reality: Its Impact on Society
(Business, economics, education, healthcare, etc.), and the World**

The International Information Management Association, Inc. (IIMA) annual conferences promote the dynamic exchange of ideas among leading researchers, educators, developers and practitioners who share their research and disseminate innovations in education, business and government. The 23rd Annual Conference of the IIMA is devoted to presenting and examining the role information technology plays or could play in ensuring ecological, social, and sociopolitical sustainability of world economies.

Conference topics include, but are not limited to:

- Information technology for sustainable development
- Distance learning and innovative teaching techniques
- Electronic commerce applications and innovations – public and private
- Web issues, technology, and tools
- ERP and manufacturing issues
- Networks and wireless technologies
- International, cultural, ethical and societal implications
- Database, SOA, Knowledge Management and Intelligent systems
- Organizational issues and case studies
- Business Process Management
- Cyber Security, privacy, legal and ethical issues
- Biomedical & Clinical Informatics
- Accounting Application and Auditing
- Global Impacts on Economics
- Gaming and Simulations
- Software Engineering
- Sports Knowledge Management & Data Mining
- Social Networking and Communication
- IT for World Peace
- Strategic Management and IT

Submission of Papers:

Submissions to IIMA 2012 must not already have been published in a journal, presented at another conference, or be currently under consideration for publication or presentation elsewhere. All submissions will be reviewed by the track chairs, program committee and selected reviewers. All reviews are double blind. The editorial board will make the final determination whether the accepted papers are published in the *IIMA 2012 Proceedings*. The best papers of the conference will be sent to the journal for their consideration. Journal published by IIMA includes the *Communications of the IIMA (CIIMA)* is a double blind, peer reviewed serial publication (ISSN: 1543-5970 print & ISSN: 1941-6687 on-line).

Format of Submitted Papers:

Papers must follow the guidelines in the *Publication Manual of the American Psychological Association (APA)*, 6th ed. The language of the conference and related publications is English. Each submitted paper must include an abstract and must conform to the following format: First Page: Title, author(s), address, phone, fax, email address, abstract. Second and subsequent pages: Title, full manuscript (limited to 25 double-spaced pages). Each accepted paper must be presented at the conference and be accompanied by paid registration. Accepted conference papers will be notified by **June 1, 2012**.

Please submit electronic copy in Word format through the www.iima.org web site. Any questions, please email **Dr. Ramesh Subramanian**, ramesh.subramanian@quinnipiac.edu no later than **May 1, 2012**. Any submission received after the deadline, exceeds length requirements, or does not adhere to the format and APA (6th ed.) guidelines will be rejected without review.

Special Session submissions for Panels, Workshops, Students (graduate –undergraduate), Works-in-Progress or Poster Sessions:

The conference will feature sessions on topics of special interest. To propose a panel, workshops, student session, work-in-progress sessions or poster sessions, please contact **Dr. Frank Lin** with your ideas.

Submission Deadline: **May 1, 2012**
Conference Acceptance Notification: **June 1, 2012**
Final Version Due: **July 1, 2012**
CIIMA Journal Notification: **Rolling Acceptance**

For more information, style guidelines, and fee schedule: visit the IIMA website: www.iima.org (Revised November 16, 2011)